

LD 1404, An Act To Legalize Sports Betting and Strengthen Public Education

Testimony in Support April 30, 2021

Senator Luchini, Representative Caiazzo and the Committee on Veterans and Legal Affairs, my name is Deb Neuman and I serve as the President and CEO of the Bangor Region Chamber of Commerce. I am providing testimony on behalf of the Bangor Region Chamber of Commerce Board of Directors.

By way of background, our chamber serves 21 communities representing 689 members with 25,628 employees. Our membership includes hospitality, retail and restaurants, service businesses, healthcare, financial and educational institutions and more.

Our member business, Hollywood Casino Hotel and Raceway Bangor is an economic engine for the business and charitable community of the region and a significant employer of citizens throughout Central and Northern Maine. Hollywood has been a significant driver in the growth of the "entertainment" sector in the Bangor region, attracting both visitors and new residents to the Bangor region.

If an untethered version of the bill was to pass, we would expect to see very little benefit to Hollywood Casino because of the small market share they would capture. Given the significant investment and millions of dollars spent annually on surveillance equipment, surveillance personnel, and security officers to maintain a safe and secure environment for their customers, they are well positioned to successfully expand to include sports betting as described in the bill.

We fully support this opportunity for Hollywood Casino Hotel and Raceway Bangor to expand their capacity to attract more customers, more visitors to our region and create new jobs.

We appreciate your consideration and appreciate your support of LD 1404.

Deb Neuman, President and CEO Bangor Region Chamber of Commerce