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United Parcel Service  
Support L.D. 1358

AN ACT TO PROVIDE FOR THE DIRECT SHIPMENT OF SPIRITS TO CONSUMERS

Chairman Caiazza and Members of the House Veterans and Legal Affairs Committee

My name is Mark Giuffre and I am the Vice President of State Public Affairs for United Parcel Service (UPS) representing more than 1300 employees servicing the residents and businesses across the State of Maine. I submit this testimony to you today supporting the proposal to allow for the direct shipment of spirits to consumers.

UPS applauds the Committee for considering this matter as these programs can provide adult consumers with greater product choice and the convenience of home delivery. These programs can benefit the alcohol industry both in and out of the state in reaching a customer base not previously available.

UPS's vast experience with direct to consumer shipping can advance this opportunity for the alcohol industry through a responsible and uniform approach and in a manner that safeguards against underage purchase of alcohol. UPS provides contractual alcohol shipping services for approved customers. This may include wine, beer or spirits. UPS personnel receive specific training to know how to properly deliver alcohol shipments with strict policies in place for ensuring the person in receipt of the delivery is 21 years or older.

Additionally, UPS has worked over the years across multiple states and their regulatory agencies to provide shipping information to assist in the development of guidelines to support the states in benefiting from the proper collection of licensing fees, state sales and excise taxes.

Thank you for your attention and consideration of this matter.

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