



**Alison Sucy, Director of Government Affairs
On Behalf of the Maine Tourism Association
In SUPPORT of**

LD 378 An Act To Temporarily Waive Renewal Fees for On-premises Retail Liquor Licenses

Senator Luchini, Representative Caiazzo, and Members of the Joint Standing Committee on Veterans and Legal Affairs:

My name is Alison Sucy, and I am the Chief Operating Officer and Director of Government Affairs for the Maine Tourism Association. I offer this testimony in support LD 378. The Maine Tourism Association is a non-profit, statewide membership association that represents every type of tourism business such as restaurants and bars, lodging, retail, amusements, camps and campgrounds, historical and cultural attractions, and guides and tours.

As you know, tourism is one of the hardest hit industries from the pandemic. Bars, in particular, have suffered great losses. With the executive orders limiting the ability of restaurants, bars, and similar establishments to sell liquor for on-premises consumption, these businesses have had significant revenue decreases making it a challenge to pay license renewal fees. This relatively small measure combined with other programs and bills (such as LD 306 which is also being heard today) can make the difference between a business staying open or closing its doors permanently.

I respectfully encourage you to support this bill. Thank you very much for your consideration.