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Testimony of Meg Helming
before the Committee on Judiciary
Neither For Nor Against

LD 1088: An Act To Enact The Maine Consumer Data Privacy Act
LD 1224: An Act To Comprehensively Protect Consumer Privacy
LD 1822: An Act to Enact the Maine Online Data Privacy Act
May 5, 2025

Senator Carney, Representative Kuhn, and honorable members of the Committee on Judiciary, my name is Meg Helming and I am the COO of the YMCA Alliance of Northern New England, which represents the 15 YMCAs in Maine. The YMCA would like to offer comments on LDs 1088, 1224, and 1822.

The first YMCA in Maine was founded in 1853. Today, the 15 Ys in this state serve 95,000 Mainers each year through our diverse array of programming. The Maine YMCAs provide essential services in our communities to support our state's economy and some of our most vulnerable residents. At the Y, these services include childcare, wellness, hunger relief, and community-based chronic disease prevention programs.

We greatly appreciate Representative Kuhn's recognition of the important role nonprofits play in serving our communities by exempting us from LD 1822. We strongly support efforts to strengthen data privacy protections for consumers and believe this can be achieved while also ensuring that nonprofits are exempt. Clear exemptions will help safeguard vital community services, all while maintaining responsible data stewardship across sectors.

We respectfully urge the Committee to include a nonprofit exemption in any of the privacy bills that advance out of Committee.

Sincerely,

Meg Helming
YMCA Alliance of Northern New England

Representing:

Bangor Region YMCA • Bath Area Family YMCA • Boothbay Region YMCA • Central Lincoln County YMCA
• Down East Family YMCA • Kennebec Valley YMCA • Mount Desert Island YMCA • Old Town Orono
YMCA • Penobscot Bay YMCA • Sanford-Springvale YMCA • State YMCA Camp of Maine • Waldo County
YMCA • YMCA of Auburn-Lewiston • YMCA of Greater Waterville • YMCA of Southern Maine

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