Robin Watts Portland, Maine

Dear Members of the Innovation, Development, Economic Advancement and Business Committee:

My name is Robin Watts and I am a resident of Portland, Maine. I am writing today to express my support for LD 1551 – An Act to Ban the Sale of Cosmetics That Have Been Tested on Animals. I think most people can agree that, in this day and age, animal testing for cosmetics is unnecessary, outdated and cruel. Many consumers have already shifted their buying habits to humanely tested cosmetics. In addition, many companies have recognized that products can be safely and sufficiently tested without using animals and that a change in testing practices is both cost-effective and popular with consumers. LD 1551 is a modest bill which contains provisions to help bolster and support changing attitudes about animal testing worldwide and the local demand for humane products. The bill includes sensible exemptions to prevent a disruption in the market for existing cosmetics, to allow for producers to satisfy federal regulations, and to protect the public health. As a Mainer and a consumer, I want to feel good about the products that I buy in Maine. I want to know that they are produced humanely. Toward that end, I respectfully ask this Committee to vote in support of LD 1551. Thank you for your consideration.