



Joint Committee on Innovation, Development, Economic Advancement and Business
c/o Legislative Information Office
100 State House Station
Augusta, ME 04333

Re: Please support LD 1551

April 26, 2021

Dear Chair Curry, Chair Roberts, and members of the Joint Committee on Innovation, Development, Economic Advancement and Business:

My name is Alissa Laitres and I am the Co-Owner of One Earth Natural Food Store. We are a company located in Shapleigh, Maine that sells natural and organic skincare and body products. We would like to express our strong support of LD 1551 which prohibits the sale of cosmetics that have been tested on animals.

Animal testing for cosmetics is unnecessary and outdated. Innovative products can be created using thousands of ingredients that have already been proven to be safe. For new ingredients, there are many non-animal test methods available that can be used for safety evaluations. These alternatives provide data that is more relevant to humans and offer savings in time and cost from traditional animal tests.

Maine has the opportunity to be a leader in creating a cruelty-free cosmetics market. Please support LD 1551.

Thank you.

Sincerely,

Alissa Laitres