

Joint Committee on Innovation, Development, Economic Advancement and Business
c/o Legislative Information Office
100 State House Station
Augusta, ME 04333

April 23, 2021

RE: Please Support LD 1551

Dear Chair Curry, Chair Roberts, and members of the Joint Committee on Innovation, Development, Economic Advancement and Business:

My name is Sarah Kelly and I am the co-founder of SaltyGirl Beauty in Biddeford, Maine. As a company that produces clean cosmetics and body care products, I am writing to express support for LD 1551, legislation that will prohibit the sale of cosmetic products that have been tested on animals.

Animal testing for cosmetics is unnecessary. We can create innovative, high-quality products using thousands of ingredients that have already been proven to be safe. For new ingredients, there are many non-animal test methods available that can be used for safety evaluations. These alternatives provide data that is more relevant to humans and offer savings in time and cost from traditional animal tests.

We would love to see our state lead the way in ending animal testing for cosmetics. We urge your support for LD 1551.

Thank you very much.

Sincerely,

Sarah Kelly
Co-Founder, SaltyGirl Beauty