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Dear Innovation, Development, Economic Advancement, and Business Committee,  
I respectfully ask for your support for LD 1551 An Act to Ban the Sale of Cosmetics That Have Been Tested on Animals. Animal cruelty in the form of animal-tested cosmetics has no place in our society, and this bill prohibits cosmetic manufacturers from selling or offering to sell cosmetic products in Maine if their cosmetics were developed/manufactured using animal testing after November 1, 2021.

Humans are resourceful, and in today's society, we know there are better options and alternatives than testing vanity products on animals. Cruelly forcing substances down the throats, in the eyes, or on the skin of dogs, mice, rabbits, guinea pigs, and other species for weeks or months before killing them is unacceptable. Four states have already banned the sale of animal tested cosmetics and there is a global trend toward eliminating cosmetics animal testing. The EU and non-EU countries have banned the sale of such items, and it's time Maine did as well.

To be clear, cosmetics currently on store shelves will not be affected, and products regulated by the FDA are exempt. To note, the FDA does NOT require animal testing for cosmetic products or ingredients.

We know better so we must do better. Maine should be the fifth state to take action to stop animal cruelty in the form of selling cosmetics that have been tested on animals.

Thank you for your time and consideration.