

MAINE AFFORDABLE HOUSING COALITION

Joint Standing Committee on Housing & Economic Development Testimony of Laura Mitchell, Executive Director, Maine Affordable Housing Coalition, in favor of LD1926- Sponsored by Holly Stover

Hello, Senator Curry, Representative Gere, and Members of the Joint Standing Committee on Housing and Economic Development. I am Laura Mitchell, executive director of the Maine Affordable Housing Coalition. I am testifying in favor of LD1926 on behalf of the coalition, a nonprofit with 140 member businesses and more than 2,000 individual members.

This bill is a no cost solution to meeting the need for 40,000+ attainable and available homes for Maine workers making a good wage, but still not enough to afford housing. We all know the demographics our state is facing. We are the oldest state in the nation, and a large percentage of our workforce is going to retire in the next few years. Maine has one of the lowest rates of housing vacancies for open jobs. Homes are where jobs go home to sleep. Without homes for our workers, the services Maine people have grown accustomed to may not be there - EMS workers to arrive in an emergency, teachers to lead classrooms, police to keep our streets safe, nurses to keep our hospitals running, waiters to keep restaurants open, and more.

LD 1926 can address the chronic shortage of housing affordable to median income workers. We are at a critical inflection point. Across urban, suburban, and rural communities alike, employers are struggling to recruit and retain workers due to the lack of attainable housing. The people we love, rely on and care about are being priced out of the very communities they serve.

For extremely low income Mainers (seniors on a fixed income, people working minimum wage jobs, etc), financial support is necessary to build homes they can afford. For Maine's workforce that just needs a little lower cost of housing, no cost solutions like LD1926 can be effective.

The bottom line is that housing projects need to be sold or rented at a price that is higher than the cost of developing that housing. Many of the costs to build homes are fixed – they don't change no matter how many homes you are building. Like the cost to put the driveway in, extend utilities, legal fees, permitting, etc. So the home builder needs to earn more money from each unit to cover all the fixed costs as well as the other expenses to construct the homes.

The home builder must then choose - building just a few units and charging a lot of money for each one (luxury housing); or building lots of units that are each offered for a lower rate. Frequently in Maine, home builders find out they can't put in enough units offered at the lower rate to cover their costs due to limits on density or minimum lot sizes. So the builder has to choose to build luxury housing, a hotel, or no housing development at all.

That's where LD1926 comes in. It allows more units (or decreased lot sizes) if the homes will be rented or sold at an affordable rate. This allows the home builder to move forward covering costs; while also providing affordable housing for Maine workers – at no cost to the state.

Let me be clear: without bold action, Maine's housing shortage will only grow worse. The people who make our communities work—childcare providers, CNAs, school bus drivers—will continue to face untenable commutes, overcrowding, or simply leave the state. This bill is not a silver bullet, but it is an essential step in the right direction. Please support LD 1926 and give Maine communities the tools they need to build housing for the people who keep them running.

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