

March 12, 2025

Dear Chair, Vice Chairs, and Members of the Committee on Housing and Economic Development,

I am writing to adamantly oppose LD 913. While I appreciate the intent of trying to give consumers more flexibility in how they can use and transfer event tickets, potentially reducing barriers to ticket resale and secondary market transactions, it actually does the absolute opposite. As written, this legislation is anti-fan and pro-scalper.

As written, this legislation would only benefit resale platforms and make it easier for scalpers and secondary market ticket sellers to purchase tickets from a primary ticket seller – like a local venue or arts organization – and then sell the same ticket at an inflated rate on the secondary market. Sometimes these scalpers re-sell the same ticket multiple times, leaving consumers unknowingly holding counterfeit and invalid tickets. As well, this legislation would remove the right of these local businesses to deny entrance for these invalid tickets. LD 913 would take away the rights of local businesses to make sure that actual tickets get into and stay in the hands of actual fans.

Mandated transferability only harms and exploits consumers and would allow secondary market sellers to further the price gouging that they are doing to real, local fans.

The National Independent Venue Association is working on smart, pro-consumer ticketing legislation at the federal level and I encourage you all to review the information on this legislation on the second page of my testimony.

I strongly urge you to reject LD 913.

Thank you for your time and consideration.

Lauren Wayne  
President – State Theatre Presents  
Portland, ME



# Ticketing Bill Checklist

## Pro-fan Ticketing Bill

- Statewide Ban on Speculative & Fake Tickets**  
Prevents the sale of tickets that do not exist or cannot be validated.
- Statewide Ban on Spoof Websites**  
Bans sites that impersonate official venue or artist pages to mislead fans.
- Transparency in Pricing**  
Requires full itemization of ticket prices, including fees, at the beginning of the ticket sale.
- Accountability for Professional Resellers**  
Requires professional ticket resellers to register at the state level to ensure oversight.
- Refunds for Invalid Tickets**  
Mandates secondary sellers to refund fans if tickets do not allow entry to a show.
- Consumer Protection Reporting Portal**  
Establishes a state-level platform for fans, artists, and venues to report violations.
- Enforcement and Penalties**  
Provides strong enforcement provisions with fines for violators of the ticketing law.
- Price Gouging Restrictions**  
Regulates secondary ticket market prices to prevent price gouging and protect consumers.

## Anti-fan Ticketing Bill

- Unlimited Transferability for Resellers**  
Allows secondary resellers to transfer tickets freely, enabling exploitation by scalpers.
- Forced Access to Venue Data Systems for Resellers**  
Requires venues to give back-end data access to secondary sellers, providing them with primary tickets and fan data.
- Sharing of Private Ticketing Data**  
Forces venues to disclose private ticketing data to secondary resellers, breaching consumer privacy.
- Speculative or Fake Tickets with Fine Print**  
Allows speculative or fake tickets to be sold if disclosed only in fine print, which may not be visible to fans.
- Prohibited Terms and Conditions**  
Bans consumer protections like delayed ticket transfers or restrictions on resale terms, often benefiting resellers at fans' expense.
- Allowing Refunds After Non-Use of Tickets**  
Enables resellers to buy tickets, skip the event, and still demand a refund, harming the venue and legitimate fans.