

April 28, 2023

Committee Chairs Brenner & Gremmlech  
Joint Committee on Environment and Natural Resources  
c/o Legislative Information Office  
100 State House Station  
Augusta, ME 04333

**RE: Support LD 1214 (Baldacci) and OPPOSE LD 1537 (Ingwersen)**

Chair Brenner and Chair Gremmlech:

On behalf of the members of the Personal Care Products Council (PCPC)<sup>1</sup>, I am writing to express our support of LD 1214, legislation that makes important improvements to the state's law on PFAS in consumer products while still leaving the substance of the law intact. PCPC opposes LD 1537, which would undo some of the painstakingly negotiated language of the law.

The Personal Care Products Council is the leading national trade association representing cosmetics and personal care products companies and serving as the voice on scientific, legal, regulatory, legislative and international issues for the global cosmetics industry. The personal care products industry holds sacred the trust families put in the safety of their products. Our member companies invest substantial resources in scientific research and safety processes to ensure we are precisely following all laws and regulations and providing safe products to our consumers. PCPC and its member companies have a long history of going above and beyond what is required by law and a long history of working with various stakeholders at all levels of government on public policy.

PCPC's member companies employ 11,400 Mainers and contribute \$580 million to Maine's annual GDP. PCPC values its partnership with Maine and asks the Maine legislature to pass LD 1214. PCPC has supported legislation that prohibits intentionally added PFAS in cosmetics. LD 1214 seeks to amend the PFAS law by clarifying its scope and adding much needed protection of confidential business information. For this reason, we support LD 1214.

Conversely, LD 1537 would effectively dismantle important protections within the law – provisions that had been carefully negotiated and agreed to by the legislature, NGOs, and business community – and unnecessarily expands the obligations imposed on manufacturers. It also would mandate years of additional rulemakings by DEP, even before the current rulemaking to implement the existing law has been completed.

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<sup>1</sup> 1 Founded in 1894, the Personal Care Products Council (PCPC) is the voice and advocate for 600 member companies representing the \$499.6 billion global cosmetics and personal care products industry. PCPC's members represent approximately 90% of the U.S. beauty industry and are some of the most beloved and trusted brands in beauty and personal care today. As the manufacturers, distributors and suppliers of a diverse range of products millions of consumers rely on every day – from sunscreens, toothpaste and shampoo to moisturizer, makeup and fragrance – PCPC's member companies are global leaders committed to product safety, quality and innovation.

For these reasons, PCPC respectfully asks that you support LD 1214 and oppose LD 1537. PCPC is available to be a resource and would welcome the opportunity to have further dialogue on these important bills. Thank you for your consideration and the opportunity to comment.

Sincerely,

A handwritten signature in black ink, appearing to be 'KJ', with a long horizontal stroke extending to the right.

Kelsey Johnson  
Vice President, State Government Affairs

Cc: Andy Hackman, Serlin & Haley Group