

STATE OF MAINE DEPARTMENT OF EDUCATION 23 STATE HOUSE STATION AUGUSTA, ME 04333-0023

PENDER MAKIN COMMISSIONER

April 22, 2021

Senator Joseph Rafferty, Co-chair Representative Michael Brennan, Co-chair Members of the Joint Standing Committee on Education and Cultural Affairs

Dear Senator Rafferty, Representative Brennan, and Members of the Joint Committee,

LD 1329, An Act To Establish the Career Advancement and Navigation Initiative in the Department of Education To Lower Barriers to Career Advancement. This bill amendment seeks to create a statewide Career Advancement and Navigation Initiative to provide educational and career guidance, support, and services to help underemployed and unemployed individuals acquire education, skills, licensure or other preparation needed to participate to their fullest potential in the workforce. Goals include such things as providing intensive foundational skills, work-readiness and if needed, contextualized, industry specific English language instruction and support services to accelerate entrance into employment within 12 to 24 months of entering the programs.

This work would be conducted at the School Administrative Unit (SAU) level by locally hired career advancement and navigation specialists with funding being disbursed by the Department of Education to established adult education hubs. Specialists will collaborate and partner with employers, trade association, public and state agencies, and private sector entities to develop and implement the initiative. They will also deliver and coordinate services for participants through adult education hubs in accordance with this subsection. During the first 2 years of the initiative, the career advancement and navigation specialists will serve participants in adult education hubs associated with the following areas: Kennebec County; Androscoggin and Oxford County; Lincoln, Knox, Sagadahoc and Waldo Counties; and York County.

Currently, 70 adult education providers throughout the state serve over 11,000 learners to address academics, workforce training, and English language acquisition. National and statewide data shows that a key factor in learner retention and success is access to effective advising and support services. While Maine's local providers take great steps to create relationships with all learners that include academic, career, and life planning services, there are only 12 full-time and 26 part-time advisors in our system and many of them work in more than one local program. That leaves current advisors with little or no time to create the types of collaborations, partnerships and coordination that the proposed Navigators will be able to do.

The intent of the bill aligns with the Maine Economic Development Strategy 2020-2029 Strategy A Grow Local Talent, Action A4: Engage today's workers in continuing education to achieve credentials for career advancement and recognizes "the need to help adult workers, who are now (or could be) in the workforce, to upgrade their skills so that they can qualify for better-paying

jobs- and to simply keep their own jobs, which will require new skills as technology changes." With that being said, the bill amendment removed the responsibility of the program from the Department and reassigned it to the SAUs.

The Department remains deeply committed to preparing all students to achieve the competencies needed to thrive in Maine's future economy. We will continue to work with our partners statewide to build an ecosystem of support for life and career readiness in ways that are meaningful in the workplace and support individuals as they strive to achieve their goals.

The Maine Department of Education is happy to provide additional information regarding LD 1329 and answer questions during the upcoming work session.

Sincerely,

—DocuSigned by:

Gail Senese

Gail Senese, Ph.D.

State Director of Adult Education

-DocuSigned by:

Diana Doiron

Diana Doiron

Maine Learning Results

Life and Career Ready Specialist



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