



Cameron Reny  
Senator, District 13

THE MAINE SENATE  
132nd Legislature

3 State House Station  
Augusta, Maine 04333

### Testimony of Cameron Reny

#### **LD 2002, "An Act to Extend the Maine Lobster Marketing Collaborative to December 31, 2031"**

Good morning, Senator Tepler, Representative Hepler, and other esteemed members of the Joint Standing Committee on Marine Resources. I am Senator Cameron Reny and I serve Senate District 13 which includes all of Lincoln County and the towns of Windsor and Washington. I am here today to present LD 2002, "An Act to Extend the Maine Lobster Marketing Collaborative to December 31, 2031."

This bill does not introduce any new laws, it simply extends the deployment of the Maine Lobster Marketing Collaborative (MLMC) through December 31, 2026. The Maine lobster industry is important for the economic prosperity of our state. As you likely know, the lobster fishing industry provides \$1.5 billion to Maine's economy. That being said, as a Legislature it is our duty to ensure the growth and stability of this industry.

LD 2002 does not alter language, funding, or how it operates – it simply ensures the operation of the MLMC through December 31, 2031. The MLMC is a statewide organization that promotes Maine lobster fishing by safeguarding market stability for this heritage industry. It could be helpful to the success of lobster fishing by monitoring the market volatility and implementing necessary changes to best thrive in the market. If marketing didn't work, successful businesses and corporations would not use it as a tool.

This bill is a department bill so I defer any questions to the Department of Marine Resources's experts testifying after me.

Thank you.

Cameron Reny  
Senate District 13

*In Lincoln County: Alna; Boothbay; Boothbay Harbor; Bremen; Bristol; Damariscotta; Edgecomb; Hibberts Gore; Jefferson; Louts Island UT; Monhegan Plantation; Newcastle; Nobleboro; Somerville; South Bristol; Southport; Waldoboro; Westport Island; Whitefield; and Wiscasset.*