



Testimony on LD 2007

Before the Maine Committee on Veterans and Legal Affairs

January 14, 2026

Chair Hickman, Chair Supica and members of the Veterans and Legal Affairs Committee, thank you for the opportunity to provide testimony today in support of LD 2007, regarding online sweepstakes gaming. My name is Kevin Cochran and I am a Senior Director of Legal and Government Affairs at DraftKings.

DraftKings Inc. is a digital sports entertainment and gaming company with products that range across daily fantasy, regulated gaming, and digital media. Headquartered in Boston and launched in 2012, the Company operates daily fantasy sports contests in Maine, online sports wagering in 27 jurisdictions, including in Maine through our relationship with the Passamaquoddy Tribe, and internet gaming in five jurisdictions.

LD 1164 established a legal framework for online casino gaming in Maine that prioritizes consumer protection, responsible gaming, and regulatory oversight. Unregulated sweepstakes-style casino platforms operate outside that framework, drawing players away from licensed operators and undermining the intent of the law. This legislation would help close that gap and ensure online casino gaming in Maine is conducted in a safe and regulated environment.

We also support legislation because it will help retain players in the regulated market. When players move to unregulated platforms, they lose important protections, and the state loses the ability to oversee fair play and responsible gaming. A strong regulated market is the best way to protect consumers while preserving the benefits of legalization.

This has been proven through the rollout of Maine's online sports betting market. Players are protected, operators are accountable, and the state maintains oversight and control.

LD 2007 supports the rollout of LD 1164, providing consumer safety, and strengthening Maine's regulated gaming market. For these reasons, we respectfully urge the Committee to support this legislation.

Thank you for the opportunity to testify today. DraftKings looks forward to continuing to work with the Committee as this legislation makes its way through the legislative process.