



Senator Grohoski, Representative Cloutier, and Members of the Taxation Committee -

My concern with this amendment is that the language is too broad, particularly this amendment:

*"A commercial or promotional production intended to advance a product or service to the benefit of an individual or organization; or"*

Many Maine media makers make a living working in commercial branded content and/or promotion of products and services. Many of these campaigns have significant budgets on par with an independent film or television episodic – and therefore have an immediate local and economic impact. I believe I understand what you're trying to accomplish here, but I you would be better served by establishing more specific parameters like budget minimums and production caps (some of which LD 1957 addresses), than eliminating these types of projects altogether.

There are also that have submitted more eloquent and detailed written testimony, who also offer first-hand experience and expertise, such as Ben Joseph from Fine Cut media. I urge you to read and review those, and vote Ought Not to Pass to LD 1493.

Sincerely,

Erik Van Wyck

Picture Maine