

Testimony of Andrea Maker on behalf of Focus Maine

in Support of LD 506, An Act to Authorize a General Fund Bond Issue for Research and Development and Commercialization before the Committee on Appropriations and Financial Affairs

April 9, 2025

Good morning Senator Rotundo, Representative Gattine, and honorary members of the Committee on Appropriations and Financial Affairs. My name is Andrea Cianchette Maker, and I serve as President of Focus Maine, a statewide nonprofit organization working to accelerate job growth and strengthen Maine's economy by advancing high-potential sectors such as Maine's food and life sciences. I'm here today to testify in strong support of LD 506.

As an organization dedicated to catalyzing sustainable economic growth, we know firsthand that research and development is the backbone of innovation and innovation is what drives opportunity. Unfortunately, Maine continues to lag in R&D investment, ranking 37th nationally. While other New England states invest 5.7% of their gross state product into R&D, Maine invests just 1.1%. This gap threatens our ability to compete, attract top talent, and grow high-quality jobs that will keep Maine's economy thriving for the long term.

LD 506 is a smart, strategic investment that builds on what we know works. Public R&D funding not only drives innovation, but it delivers real returns. The last bond of this kind, approved by voters in 2017, generated over 5,000 jobs and more than \$1.4 billion in economic activity. That's a 31-to-1 return. It's proof that when we invest in R&D, Maine sees real results—jobs, growth, and opportunity that reach every corner of the state.

This bond would help our state achieve the goals in the Maine Innovation Economy Action Plan, a blueprint for creating 10,000 innovation jobs by 2030. LD 506 supports that vision by expanding research capacity, and accelerating commercialization in critical areas like life sciences, clean energy, and marine technology. These are sectors that matter deeply to Maine's future.

At FocusMaine, we've seen how strategic investments in innovation can transform entire industries. Our life sciences sector alone contributes \$2.6 billion annually to the state's economy and supports nearly 10,000 jobs. LD 506 will ensure we can keep that momentum going and continue to build a more diverse, resilient, and competitive economy.

Finally, it's important to note that the people of Maine are with us on this. In 2024, voters approved a \$25 million R&D bond with strong bipartisan support. LD 506 is

LEADERSHIP TEAM

Andrea Clanchette Maker Co-Chair & President FocusMaine Former Partner Pierce Atwood

Michael E. Dubyak Co-Chair, Focus Maine Former President, CEO, & Chairman WEX, Inc.

Michael Bourque President & CEO MEMIC

Dana F. Connors President & CEO Workforce Brokers LLC

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Patrick Woodcock
President & CEO
Maine State Chamber of Commerce

CONTACT

(207) 200-3813 Info@focusmaine.org FocusMaine.org

Mailing Address 128 State Street #101 Augusta, ME 04330

Office Address The Hús 68 Commercial St Building C – Floor 2 Portland, ME 04101 the next step, a necessary step to build on public trust and leverage additional private and federal funding.

On behalf of Focus Maine, I urge you to support LD 506 and make the investments needed to secure Maine's economic future. Thank you for your time and consideration. I welcome any questions.

Warm Regards,

Andrea Cianchette Maker

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Co-Chair and President