

Matthea Elisabeth Larsen Daughtry President of the Senate 3 State House Station Augusta, Maine 04333

March 13, 2025

## Testimony of Senate President Mattie Daughtry introducing LD 913, "An Act to Prohibit Ticket Sellers from Prohibiting the Transfer of Tickets to Third Parties"

Before the Joint Standing Committee Housing and Economic Development

Good morning, Senator Curry, Representative Gere and esteemed members of the Housing and Economic Development Committee. My name is Mattie Daughtry and I am proud to serve as the President of the Maine State Senate, where I am honored to represent Senate District 23, which includes Brunswick, Freeport, Harpswell, Pownal, Chebeague Island and part of Yarmouth. Today, I am here to present LD 913, "An Act to Prohibit Ticket Sellers from Prohibiting the Transfer of Tickets to Third Parties." This is an important piece of legislation that aims to protect consumers and ensure fairness in ticket pricing.

This bill is designed to empower consumers by ensuring they have the right to resell their tickets without facing arbitrary restrictions from ticket sellers. We all know that life can be unpredictable—plans change, and sometimes we find ourselves unable to attend events we've eagerly anticipated. With LD 913, we can guarantee that consumers are not left in a lurch. By allowing the resale of tickets, we are affirming that consumers should not lose their investment due to circumstances beyond their control. This bill will require ticket vendors to honor tickets that have been resold, ensuring that a ticket holder can pass on their ticket to another fan who will enjoy the event just as much. This bill would represent a significant step towards empowering individuals and promoting fairness in the marketplace.

LD 913 is fundamentally about consumer protection. It acknowledges that life is unpredictable, and circumstances often change. No one should be left feeling trapped by a purchase they can no longer use. By ensuring that tickets can be transferred to third parties, we give consumers the freedom to make choices that work for them, reinforcing the principle that they should not be taken advantage of by corporations.

In addition to these important provisions, I would like to propose that the committee consider an amendment to this bill, which was intended to be included in the initial draft. This amendment will further bolster consumer protections by ensuring price transparency. This amendment should require ticket sellers to disclose all fees up front, eliminating the hidden costs that often catch consumers by surprise.

This amendment is particularly timely, as we have seen a growing wave of similar measures being introduced in other states, spurred by widespread consumer frustration with perceived

unfair advertising practices, especially in light of the recent controversies surrounding ticket sales for popular events, including those for Taylor Swift's concerts. Many consumers felt misled when they discovered the true costs associated with their tickets only at the final stages of the purchasing process. We must take action to ensure that our constituents have a clear understanding of what they are paying for from the outset.

By requiring that ticket sellers disclose all fees up front, we hold corporations accountable to a reasonable standard of fairness and transparency. We want to ensure that when make a purchase, they can do so with confidence, knowing exactly what they are paying for without the fear of unexpected fees creeping in at the last minute.

LD 913, along with the proposed amendment for price transparency, is a critical step toward ensuring fairness and clarity in the ticketing process. Let us work together to protect consumers and create a marketplace where they can engage with the events they love without frustration or confusion. I urge your support for this important piece of legislation.

Thank you for your time, and I am happy to take any questions you may have.