



# 2023 Portland Sea Dogs Charitable Contributions Report

## Summary

The Portland Sea Dogs strive to be much more than just a baseball team, we want to be strong, active, contributing members to the City of Portland and the State of Maine. It is important for us to support those who support us to give back to the diverse and vibrant communities that we call home. As a pillar of the community, we feel it is our obligation to step up to bat to help make a difference in our community either through donations, gifts, or actions. In 2023, the Sea Dogs made donations to 870 organizations totaling \$510,409.30.

In Stadium Fundraising	\$ 82,009.00
Monetary Donations	\$ 51,829.30
Gift In Kind	\$ 376,571.00
<b>Total</b>	<b>\$ 510,409.30</b>

## In-Stadium Fundraising

In-Stadium Fundraising includes monies raised by charitable groups through in-stadium event and/ or programs including group ticket fundraising and in-game events.

Group Ticket Fundraising	\$ 10,364.00
In-Game Events	\$ 71,645.00
<i>Total</i>	<i>\$ 82,009.00</i>

### Breakdown:

Organization	Type	Amount
Academy of Dance	Group Ticket Fundraising	\$271.00
Atlantic Dance Arts	Group Ticket Fundraising	\$165.00
Bath Elementary	Group Ticket Fundraising	\$153.00
Brunswick Cal Ripken	Group Ticket Fundraising	\$264.00
Brunswick High School	Group Ticket Fundraising	\$155.00
Challenger Learning Center	Group Ticket Fundraising	\$40.00
CK Burns School	Group Ticket Fundraising	\$99.00
Donate Life	Group Ticket Fundraising	\$345.00
Firehouse Tumbling and Cheer	Group Ticket Fundraising	\$914.00
Gray New Gloucester High School	Group Ticket Fundraising	\$62.00
Gray New Gloucester Raymond Little League	Group Ticket Fundraising	\$372.00
Italian Heritage Center	Group Ticket Fundraising	\$41.00
JDFR Night	Group Ticket Fundraising	\$136.00

Lisbon Junior Athletics	Group Ticket Fundraising	\$354.00
Lyseth Elementary	Group Ticket Fundraising	\$572.00
Maine Homeschool Sports	Group Ticket Fundraising	\$78.00
Massabesic Little League	Group Ticket Fundraising	\$645.00
Monmouth Memorial	Group Ticket Fundraising	\$654.00
Poland Community School	Group Ticket Fundraising	\$183.00
Pride Portland	Group Ticket Fundraising	\$90.00
RSU 1	Group Ticket Fundraising	\$46.00
Saco Bay Rotary	Group Ticket Fundraising	\$4.00
Sanford High School	Group Ticket Fundraising	\$129.00
Scarborough Little League	Group Ticket Fundraising	\$330.00
Scarborough Primary School	Group Ticket Fundraising	\$120.00
Showtime Athletics	Group Ticket Fundraising	\$420.00
South Portland Little League	Group Ticket Fundraising	\$600.00
Trinity Day at Hadlock	Group Ticket Fundraising	\$400.00
Tri-Town Little League	Group Ticket Fundraising	\$423.00
Walk MS Night	Group Ticket Fundraising	\$32.00
Waynfilet School	Group Ticket Fundraising	\$1,015.00
Wells Elementary	Group Ticket Fundraising	\$417.00
Wells-Ogunquit Little League	Group Ticket Fundraising	\$249.00
Windsor Youth Sports	Group Ticket Fundraising	\$15.00
WPS	Group Ticket Fundraising	\$322.00
York Little League	Group Ticket Fundraising	\$249.00
	<b>Total</b>	<b>\$10,364.00</b>

Maine Credit Union Leagues' Campaign to End Hunger	Atlantic FCU Sponsored In-Game Event	\$7,080.00
Animal Refuge League	Evergreen FCU Sponsored In-Game Event	\$435.00
Maine Children's Cancer Program	Strike Out Cancer in Kids	\$63,000.00
Maine Children's Cancer Program	Season Ticket Exchange Donations	\$1,130.00
	<b>Total</b>	<b>\$71,645.00</b>

## Monetary Donations

Apex Youth Connections	Jersey Auction	\$4,184.66
Maine Children's Cancer Program	Jersey Auction	\$5,305.50
Make-A-Wish Maine	Jersey Auction	\$ 7,219.14
Through These Doors	Joe Torre Baseball Auction	\$ 120.00
Barbara Bush Children's Hospital	Golf Tournament	\$ 15,000.00
American Cancer Society	Road Race	\$ 20,000.00
	<b>Total</b>	<b>\$51,829.30</b>

# Gift In Kind

The giving of goods and service to charitable or community organizations.

Sluggo Community Appearances	172	\$ 11,180.00
Merchandise		\$ 10,125.00
Ticket Donation Requests	2512	\$ 26,908.00
Kids Club	15552	\$ 171,072.00
Community Spotlight	1225 Tickets & 49 Tables	\$ 38,975.00
Building Community Tickets	1250	\$ 13,750.00
Volunteer Appreciation Night	239	\$ 2,629.00
Opening Weekend Pavilion Non-Profits	1170	\$ 15,210.00
Civil Rights Night	570	\$ 6,270.00
Pi Day	2,106	\$ 16,848.00
Teacher, School Staff, & Bus Driver Appreciation	637	\$ 5,096.00
Most Improved Student	3,700	\$ 29,600.00
Pre K Graduation	607	\$ 4,856.00
Sluggo Reading Challenge	2,064	\$ 16,512.00
Summer Sluggo Reading Challenge	563	\$ 4,504.00
High School Night of Champions	142	\$ 1,136.00
Miscellaneous		\$ 2,080.00
	<b>Total</b>	<b>\$ 376,751.00</b>

# Individual Community Involvement

In addition to financial donations and gifts in kind, the Sea Dogs front office staff has devoted their time and efforts to numerous community-based organizations.

## **Geoff Iacuesa, President & General Manager**

Peoples Choice Credit Union Board Member

## **Chris Cameron, Vice President/ Communications & Fan Experience**

STRIVE Steering Committee Member  
University of Southern Maine School of Business Advisory Board  
Member  
University of Southern Maine Career & Employment Hub Advisory  
Board Member  
Cumberland/ North Yarmouth Little League Coach

## **Dennis Meehan, Assistant General Manager/ Sales**

Scarborough Little League President  
Little League District 6 Advisory Board  
Portland Regional Chamber of Commerce Board of Directors  
Scarborough Community Chamber Board Member  
Town of Scarborough Ad-Hoc Community Center Committee  
Scarborough Soccer Club Coach  
Scarborough Flag Football Club Coach  
Scarborough Little League Coach

## **Madison Spencer, Account Executive/ Ticket Sales**

Propel Member

## **Justin Kelleher, Account Executive/ Corporate Sales**

Propel Member

## **Alex Gastonguay, Account Executive/ Ticket Sales**

Sanford Mainers Volunteer/ Marketing Committee

## **Jason Cooke, Head Groundskeeper**

South Portland High School Football Coach  
South Portland High School Baseball Coach

# Key Programs

## Strike Out Cancer in Kids Program

The Strike Out Cancer in Kids Program is the cornerstone of our fundraising efforts benefitting the official charity of the Portland Sea Dogs, the Maine Children's Cancer Program. For every strikeout thrown by a Sea Dogs pitcher, money is raised through generous donations from businesses and individuals. Additionally various fundraising events are held throughout the season. Each season one child is selected to serve as "Slugger's Kid" and be the poster child for the program, where they get to take part in memorable events such as taking a victory lap around the bases prior to a Sea Dogs game. Since the program's inception in 1995, over five million dollars has been raised for the Maine Children's Cancer Program.



## Mother's Day 5K

The annual Mother's Day 5K road race benefits Maine breast cancer patients and research through the American Cancer Society. Over 1,500 runners participated in the 22<sup>nd</sup> running of the event in 2023, which raised \$20,000.

## Slugger Open

Over 30 teams along with Slugger and Sea Dogs players hit the links to raise \$15,000 for the Barbara Bush Children's Hospital.

## Safe at Home

The Sea Dogs joined MiLB Charities in teaming up with the Joe Torre Safe At Home Foundation to raise awareness of domestic violence and educate fans about the resources available to help those in need. The Dogs worked locally with Through These Doors.

## The Nine

"The Nine" is a Black-community focused outreach platform specifically designed to honor and celebrate the historic impact numerous Black baseball pioneers made on the sport, provide new opportunities for youth baseball and softball participation, further diversify the business of baseball and embrace millions of passionate fans throughout Minor League Baseball's 120 communities nationwide. Named for the number Jackie Robinson wore during his only season playing in MiLB with the Triple-A Montreal Royals in 1946, The Nine connects MiLB teams' existing, Black-community focused development efforts with new

national programming and future special events in a coordinated and centralized campaign.

### **Alces de Maine**

The cornerstone of Minor League Baseball's Hispanic fan engagement initiative, Copa de la Diversión or "Fun Cup," is a season-long event series specifically designed to embrace the culture and values that resonate most with participating teams' local U.S. Hispanic/Latino communities. The Sea Dogs are one of more than 95 Minor League Baseball teams across 36 states participating in the initiative in 2023. Each of the participating MiLB teams will transform its on-field brand to a culturally relevant Hispanic persona, representing an extension of the team's and community's identity.

### **Holiday at Hadlock**

A free community event that the Sea Dogs host each December that is highlighted by Santa's arrival from the North Pole via helicopter landing at second base. Kids get to meet with Santa, enjoy arts & crafts, face painting, games, holiday music, costumed characters, and more. The event is also a collection for Toys-for-Tots, where we donate hundreds of toys for families in need.

### **Pride Night**

Celebrating Pride is a campaign that reinforces MiLB's leadership position as a local community champion via an expansion of its culturally relevant initiatives welcoming all fans to MiLB ballparks nationwide.

### **Food Drive**

The annual Sea Dogs food drive in conjunction with Maine's Credit Unions collects hundreds of food items which are donated to the Good Shepherd Food Bank.

### **Most Improved Students**

The Sea Dogs honored over 5,000 students from Maine this spring as they were selected by their teachers at the "Most Improved Student" from their class during the school year. Each student was presented with a certificate, a complimentary ticket to a game, and were honored in a pre-game ceremony.



# THE ECONOMIC CONTRIBUTION OF THE PORTLAND SEA DOGS<sup>1</sup>

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University of Maine

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<sup>1</sup> Funding for this project was provided by the Portland Sea Dogs.

<sup>2</sup> Megan Bailey is a Research Associate in the Margaret Chase Smith Policy Center. Sheldon Green is a Research Assistant in the Margaret Chase Smith Policy Center. Todd Gabe is a Professor in the School of Economics and author of the book *Pursuit of Economic Development: Growing Good Jobs in U.S. Cities and States*.

## **Executive Summary**

The Portland Sea Dogs is a Minor League Baseball team based in Portland, Maine. The team plays in the Double-A Northeast (formerly Eastern) League and serves as the Double-A affiliate of the Boston Red Sox. During the 2019 season, the Portland Sea Dogs hosted 70 games that were attended by over 380,000 fans. The Portland Sea Dogs contribute directly to the Maine economy through both the day-to-day operations of the organization and the spending of fans and visitors who come from outside the area to attend events. These direct effects accounted for \$15.2 million in statewide economic output, 345 full-and-part-time jobs, and over \$5 million in labor income. When considering the multiplier effects, the Sea Dogs contributed \$28 million in total output, 447 full-and part-time jobs and \$9.1 million in labor income.

### **Highlights of Main Findings**

- The Portland Sea Dogs hosted 70 home games in 2019. These games drew over 380,000 fans (see Table 2).
- Using online ticket sales data, it is estimated that 57 percent of the fans in attendance are from the local area and about 16 percent are from outside of Maine (see Table 1, Table 2 and Map 1).
- The economic impact of the Portland Sea Dogs has two main components. First, the Sea Dogs generates an economic impact through its day-to-day operations: e.g., employment, payroll and purchases of goods and services from Maine businesses. Second, Sea Dogs games produce an economic impact through the spending of fans and teams from outside the local area.
- The day-to-day operations of the Portland Sea Dogs has an annual statewide economic contribution, including multiplier effects, of an estimated \$12.8 million in output, 302 full and part-time jobs, and \$4.1 million in labor income (see Table 6).
- Fans and teams that visit from outside the area spend an estimated \$8.4 million annually on travel, lodging and restaurant meals. The total economic impact of this spending,



including multiplier effects, is an estimated \$15.2 million in output, 145 full- and part-time jobs, and \$5.0 million in labor income (see Table 7).

- The overall annual economic contribution of the Portland Sea Dogs - including the organization's day-to-day operations, fan and visiting team expenditures, and their associated multiplier effects - is an estimated \$28.0 million in output, 447 full-and part-time jobs, and \$9.1 million in labor income (see Table 8).

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## Background and Introduction

Maine has been home to the Portland Sea Dogs (Double-A affiliate of the Boston Red Sox<sup>3</sup>) for over 25 years with thousands of attendees from within Maine and across the country each year. In 2019, the year prior to COVID-19, the team hosted 70 home games that were attended by over 380,000 fans - including the team's 10 millionth fan - at Hadlock Field. Notably, the games were attended by at least one person from each state<sup>4</sup>. Table 1, below, lists the top ten attendee home locations.

The organization provides access to athletic events as well as general family friendly entertainment in Maine's largest city - with many of the games throughout the year offering promotional events such as fireworks or a free gift (see Table 2).

Table 1. Top Attendee Home Locations

Portland Sea Dog Fan/Visitor Origin	Percent
Maine	84%
Massachusetts	6%
New Hampshire	4%
New York	0.9%
Connecticut	0.6%
Florida	0.5%
Illinois	0.5%
Vermont	0.3%
International	0.3%
Pennsylvania	0.3%
All Others	3%

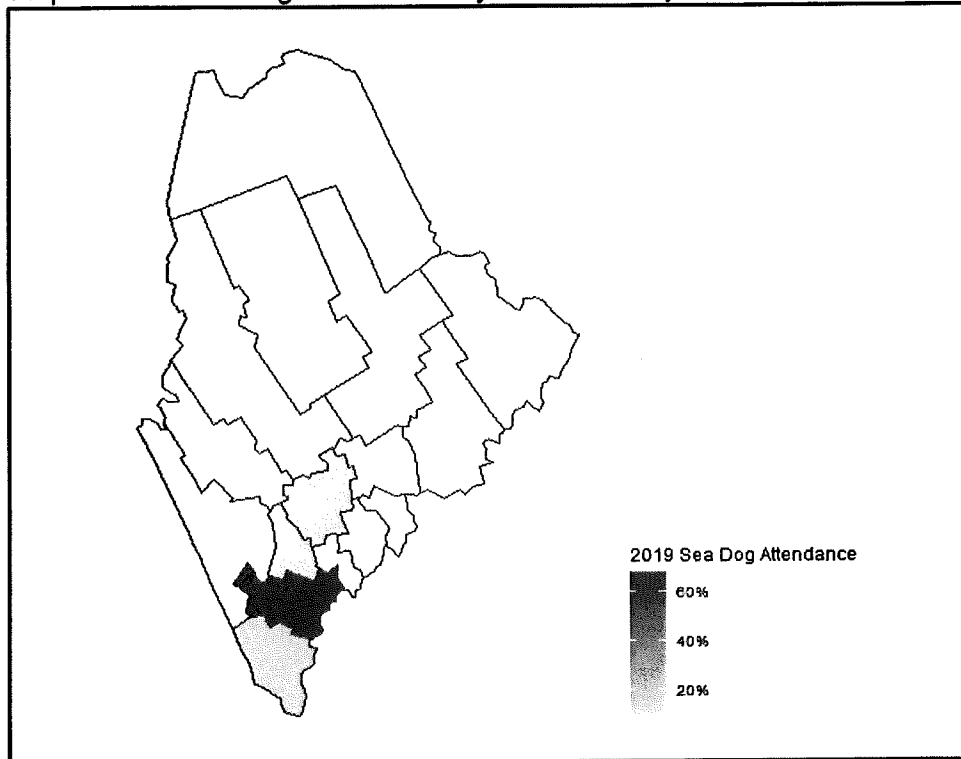
*Notes: Visitor origin was identified using online ticket sales data provided by the Portland Sea Dogs.*

<sup>3</sup> From 1993 to 2002 the team was an affiliate of the Florida Marlins.

<sup>4</sup> Based on online ticket sales data provided by the Portland Sea Dogs.

While people from across the country attended Sea Dogs games in 2019, 84% of attendees came from within Maine (Table 1). The majority of 2019 Maine-based attendees came from Cumberland County; however, there were attendees from every county across the state (see Map 1, below).

Map 1. 2019 Sea Dog Attendance by Maine County



The purpose of this study is to examine the statewide economic contribution of the Portland Sea Dogs in Maine. Economic contribution is defined as the output (i.e., revenue), employment and labor income (e.g., wages and salaries) that are directly associated with the Portland Sea Dogs - including the organization's day-to-day operations, fan, and visiting team expenditures - as well as the multiplier effects that are supported by the spending of the Sea Dogs organization, its employees, fans, and visiting teams from outside the local area.

Table 2. Summary of Portland Sea Dogs 2019 Season Home Games

<b>Dates</b>	<b>Series</b>	<b>Games Played</b>	<b>Total Series Attendance</b>	<b>Promotional Event</b>
4/4-4/7	Harrisburg Senators	4	22,691	Schedule Magnet
4/8-4/10	Altoona Curve	3	7,015	Sea Dog Team Photo
4/18-4/20	Richmond Flying Squirrels	3	11,169	25th Anniversary Hat
4/22-4/24	Harrisburg Senators	3	7,800	
5/2-5/5	Altoona Curve	4	25,216	
5/7-5/9	Harrisburg Senators	3	9,846	
5/13-5/15	Harrisburg Senators	3	10,028	Joan Benoit Samuelson Bobblehead
5/24-5/27	Altoona Curve	4	28,828	Fireworks
6/4-6/6	Richmond Flying Squirrels	3	14,494	Jackie Bradley JR Bobblehead
6/7-6/9	Bowie Baysox	3	17,945	
6/21-6/23	Harrisburg Senators	3	21,816	Fireworks
6/24-6/26	Harrisburg Senators	3	12,714	Brock Holt Bobblehead
7/1-7/3	Richmond Flying Squirrels	3	17,501	Fireworks
7/11-7/14	Altoona Curve	4	25,556	
7/22-7/24	Harrisburg Senators	3	16,676	
7/25-7/28	Harrisburg Senators	4	24,970	Mookie Betts Bobblehead; Fireworks
8/6-8/8	Erie SeaWolves	3	17,801	
8/9-8/11	Akron RubberDucks	3	20,735	
8/19-8/21	Harrisburg Senators	3	15,764	Andrew Benintendi Bobblehead
8/22-8/25	Richmond Flying Squirrels	4	27,028	Fireworks
8/30-9/02	Harrisburg Senators	4	25,223	Field of Dreams/Fan Appreciation Day

*Note: Data provided by the Portland Sea Dogs; Promotional events occurred during only game during the series; fan attendance is only counted once for double header events which take place on the same day.*

## Direct Effects

### Expenses

Total Portland Sea Dogs expenditures during 2019 were approximately \$4.9 million. Direct expenditures are costs associated with the day-to-day operations of the Portland Sea Dogs. The largest expense is payroll (\$2.2 million) but expenditures also include direct purchases for goods and services. The organization directly employed 245 full- and part-time workers in 2019.

Table 3. Portland Sea Dogs Expenditures

Category	Percent
Administrative	18%
Concessions & Souvenirs	16%
Other Facility & Game	23%
Payroll	44%

*Notes: Administrative costs include taxes, advertising, front office and insurance costs; Other Facility & Game costs include team, game, and facility costs; data provided by the Portland Sea Dogs*

Visitors and fans from outside of the local area (including the traveling teams) spent approximately \$8.4 million on tourism expenditures such as transportation, food, and lodging.<sup>5</sup>

Table 4. 2019 Attendee Trip Type

Hours Drive	Visitor Type	Percentage of Online Ticket Sales
Hours ≤ 0.5	Local	57.1 %
0.5 < Hours ≤ 3	Day Trip	35.1 %
3 < Hours	Overnight	7.8 %

*Notes: Percentages are based on online ticket sales data provided by the Portland Sea Dogs; hours' drive was calculated using the R package googleway; percentages are calculated using attendance data from the entire 2019 season; variation in visitor type was noted across the season (see Figure 1, page 9) and this variation was used when estimating the visitor types of "walk-up" ticket sales for whom no origin data was available; travel distances are generally similar to results found in a 2018 report by Digital Research Group.*

<sup>5</sup> This figure is based on fan and traveling team size estimates provided by the Portland Sea Dogs for 70 home events. Tourism expenditures were based on visitor spending data from the Maine Office of Tourism (Annual Report, by Davidson-Peterson Associates), the federal reimbursement rate for Portland, the cost of hotels in the Portland area gathered from various online sources, and the assumption that one meal was had at the ballpark. It is also assumed that overnight guests only spent one night in the Portland area.

*Revenue*

Total revenues for the organization in 2019 were approximately \$6.7 million. The majority of revenues are derived from ticket sales (34%) and concessions (31%). A quarter of revenues comes from sponsorships and the remainder comes from the sale of souvenirs.

Table 5. Portland Sea Dogs Sources of Revenue

Category	Percent
Ticket Sales	34%
Concessions	31%
Souvenirs	10%
Sponsorships	25%

*Note: Data provided by the Portland Sea Dogs.*

**Multiplier Effects**

Every dollar that is spent on local purchases by the Portland Sea Dogs, employees, fans and visitors circulates through Maine’s economy and is used by other businesses and organizations to pay their employees, taxes, and purchase more goods and services. This “multiplier effect” is a crucial component to consider when studying the total statewide economic contribution of the Portland Sea Dogs.

Table 6 shows information on the estimated annual statewide economic impact of the Portland Sea Dogs day-to-day operations. According to figures provided by the organization, the direct output of \$6.8 million supports 245 full-and part-time jobs, providing \$2.2 million in labor income. Including multiplier effects, the annual operations of the Sea Dogs would have an annual economic impact of an estimated \$12.8 million in output, 302 full- and part-time jobs, and \$4.1 million in labor income.

Table 6. Annual Statewide Economic Contribution of the Portland Sea Dogs: Operations

	Direct Impact	Multiplier Effects	Total Impacts
Output	\$6,796,490	\$5,991,290	\$12,787,780
Employment	245	57	302
Labor Income	\$2,155,000	\$1,958,166	\$4,113,166

Notes: Direct output (operating revenue), employment and labor income figures were provided by the Portland Sea Dogs. Multiplier effects are estimated using an regional input-output model (IMPLAN) of the Maine economy. Employment impacts in IMPLAN do not distinguish between full- and part-time jobs.

Table 7 shows information on the estimated annual statewide economic impact of fans and visitors (including traveling teams) attending Portland Sea Dogs events. Including multiplier effects, the fans and visitors from outside the local area would have an annual economic impact of an estimated \$15.2 million in output, 145 full- and part-time jobs, and \$4.9 million in labor income.

Table 7. Annual Statewide Economic Contribution of the Portland Sea Dogs: Fan and Visiting Team Expenditures.

	Direct Impact	Multiplier Effects	Total Impacts
Output	\$8,400,890	\$6,845,734	\$15,246,623
Employment	100	45	145
Labor Income	\$2,865,449	\$2,126,141	\$4,991,590

Notes: The direct output (i.e. spending) figure is based on attendance information provided by the Portland Sea Dogs as well as the number of home events and away team travel party size. Information on hotel rates for home events are estimated from various hotel/travel websites and the federal reimbursement rate for Portland. Tourism expenditures are also based on visitor spending data from the Maine Office of Tourism (Annual Report, Davidson-Peterson Associates). Direct employment, direct labor income and all associated multiplier effects are estimated using a regional input-output model (IMPLAN) of the Maine economy. The IMPLAN model generates employment based on the amount of spending in a sector, and the average amount of revenue generated per worker annually. The direct employment impact of 100 full-and-part time jobs can be interpreted to mean that \$8.4 million of spending on lodging, travel, and restaurant meals would support that many jobs annually. Since the fan and visiting team spending takes place on the day of a home event, the actual number of jobs supported is likely higher than 145, but many of them are temporary.



## Overall Impact

The *overall* annual economic contribution of the Portland Sea Dogs - including the organization's day-to-day operations, fan and visiting team expenditures, and their associated multiplier effects - is an estimated \$28 million in output, 447 full- and-part-time jobs, and \$9.1 million in labor income.

Table 8. Annual Statewide Economic Contribution of the Portland Sea Dogs: Operations and Fan and Visiting Team Expenditures

	Direct Impact	Multiplier Effects	Total Impacts
Output	\$15,197,380	\$12,837,024	\$28,034,403
Employment	345	102	447
Labor Income	\$5,020,449	\$4,084,307	\$9,104,756

*Notes: Impact figures are the sum of the values shown in Tables 6 and 7.*

The Portland area and communities around the state benefit from the presence of the Sea Dogs in other ways as well. Literature has shown that mid-market minor league teams are a positive local amenity and increase quality of life outside of the purely economic impacts (Agha and Coates, 2015). For example, local teams may create an atmosphere of excitement and foster civic pride. Additionally, Sea Dogs (the employees, players and the organization as a whole) contribute to Portland and Maine overall through their philanthropic efforts (e.g., the "Strike Out Cancer in Kids" program which raises funds for the Maine Children's Cancer Program). These impacts are not insignificant; however, they were difficult to capture given the parameters of this study. Future work should include a survey of fans, team members, and local residents to better capture these impacts.

## A Note on the Method

With any economic impact contribution or impact assessment focused on the analysis of an event (or series of events), it is necessary to estimate the number of attendees and expenditures per person and then estimate the event's multiplier effects using a regional economic model. Even when the number of attendees is known, as is the case here, it can be a challenge to estimate per-person expenditure figures - especially without having done a survey.

When looking at the online ticket sales and total attendance data, it was necessary to identify trip types (group visitors into 'local', 'day' and 'overnight' trip categories) to estimate trip expenditures. This estimation had to be done both for the attendees for which addresses (ZIP codes) are known and those who purchased "walk-up" tickets and therefore provided no home address information. For the attendees with known addresses, estimates of trip type were made based on travel (driving) distance from Portland.<sup>6</sup> An analysis of trends over the 2019 season highlighted variability in attendance patterns (e.g., 'overnight' fans made up a larger proportion of game attendance later in the season - see Figure 1, below). Therefore, walk-up attendees were not binned into trip types based on a season average (of online ticket sales address data), but based on the averages across three parts of the season ("early", "middle", and "late"). This allowed us to designate attendees to various trip types more accurately, accounting for changes in the make-up of the crowds. Since the spending patterns across the three trip types are unique, accounting for this rising share of attendance from the 'overnight' group allows us to more accurately estimate total fan spending.

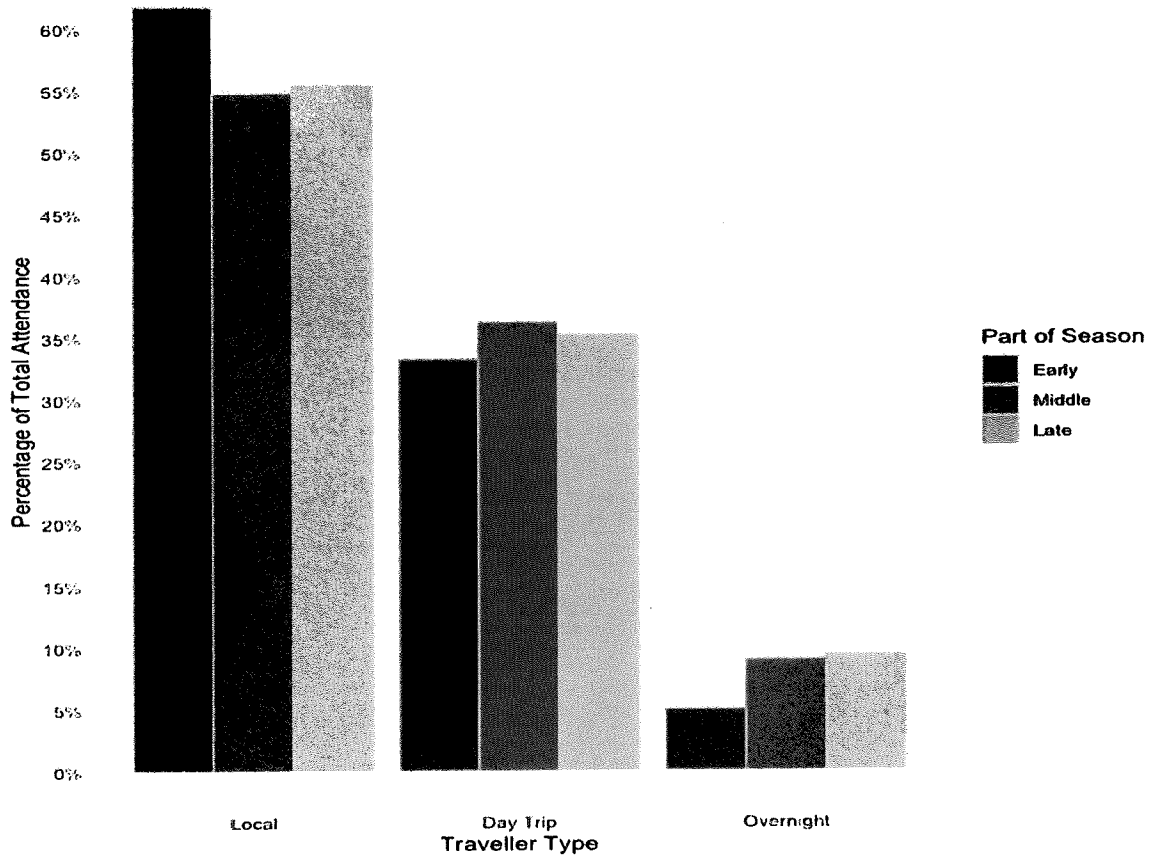
This study utilized the 2019 IMPLAN regional economic model for Maine to estimate the multipliers and direct employment and labor income figures associated with the fan and visiting team expenditures. The model accounts for over 500 industries to estimate regional and industry-specific economic impact. This includes data on transactions occurring between local businesses, spending patterns for households, and transactions occurring between local businesses and the rest of the world. IMPLAN uses data from County Business Patterns from the U.S. Census Bureau, Regional Economic Information System and the Bureau of Economic Analysis as well as the ES-202 statistics from the Bureau of Labor Statistics.

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<sup>6</sup> Notably, this assumes that billing ZIP codes provided through the online ticket sales portal reflects the attendees' home address.

Figure 1.

Percentage of Sea Dogs Attendance by Traveller Type  
2019



### **Works Cited**

Agha, N. & Coates, D. (2015). A compensating differential approach to valuing the social benefit of Minor League Baseball. *Contemporary Economic Policy*, 33(2), 285-299.

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