

Honorable Chairs & Members of the IDEAB Committee:

We write to urge you to support L.D. 262 and restore the State of Maine's pledged but long-neglected \$250,000 annual matching investment in the invaluable work of the Maine Development Foundation.

As private sector Champions Circle members of MDF and investors in MDF's work, our undersigned organizations alone have collectively contributed more than \$500,000 in just the past five years to MDF's mission and impact. And, overall, private companies and philanthropies are investing well over \$500,000 <u>per year</u> in MDF's mission and impact.

Our investment in the mission, and entrusting MDF to educate our own future leaders about the Maine economy, should speak louder than any other endorsement we can make.

It is time for the State to make good on restoring its \$250,000 matching commitment to MDF's private sector funding. MDF's proven track record shows the return on this investment will be substantial.

MDF is unique. Chartered by the State but deliberately made independent and entrepreneurial. Innovative and responsive. Building a place where the public and private sector come together around trusted economic data; leadership immersion in the true realities and reasons to believe in the Maine economy; and in partnership around transformational opportunities for communities and sectors.

We continue to be impressed by the array of programming MDF has been able to catalyze to meet the moment in Maine's economy. Just by example:

FOR/Maine – where MDF's unique ability to help bring industry, community, and educational and research assets to the same table and stay at the table to reshape future growth, has helped ravaged communities stabilize and start rebuilding, and helped the forest products sector attract more than \$1 billion in new capital investment. This effort must be sustained for the long haul and other sectors need this type of coordinated effort.

Maine Downtown Center – where MDF is working with dozens of communities to reuse historic buildings, attract and retain small businesses, residents, and jobs – with an investment multiplier of more than 20:1, turning \$25,000 from the State General Fund into more than \$1 million in community support this year alone. Many more communities in our state need the expertise of MDF/MDC to grow local entrepreneurship and prosperity.

Maine Adult Promise and MaineSpark – where MDF is helping dozens of collaborating organizations and hundreds of navigators who assist adult learners in pursuit of credentials and upskilling, to build better, more effective systems to reach thousands more workers. *Workforce is the key challenge of our time, and MDF has the credibility and track record to understand, bridge, and align industry needs with public sector programming.* 

From Kittery to Madawaska and Rumford to Eastport, MDF's unique capabilities to forge workforce, community, and economic development partnerships that get pivotal work done are needed more than ever to move Maine forward, and should be invested in.

MDF's impact can be even greater with adequate partnership from the State of Maine living up to its commitment as co-founder of MDF. In 1977 the State challenged the private sector to rise to the occasion. We did, and we have. The State took a step back after 1990. We urge you to step forward to reinvest in your creation again to help even more Maine workers, businesses, and communities prosper.

Join us by restoring the State of Maine's full \$250,000 annual funding commitment now.

Bob Montgomery-Rice, President & CEO, Bangor Savings Bank

Mike Bourque, CEO, MEMIC

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S. Catherine "Katy" Longley, EVP & COO, The Jackson Laboratory

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James Herbert, President, University of New England

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Deborah Ellwood, President & CEO, Maine Community Foundation

Matthew McHatten, President & CEO, MMG Insurance Group

Michael Bennett, Vice President, Cianbro