

LD 1215: An Act To End the Sale of Flavored Tobacco Products
Testimony of Leah Day, owner of Lighthouse Bikes
April 25, 2023

Senator Baldacci, Representative Meyer, and honorable members of the Joint Standing Committee on Health and Human Services:

My name is Leah Day, I'm the owner of Lighthouse Bikes in South Portland and a resident of Peaks Island. I'm testifying in favor of LD 1215, An Act to End the Sale of Flavored Tobacco Products.

As a business owner and parent, I've seen firsthand how flavored tobacco products attract and hook kids into a potentially life-long struggle with tobacco addiction. My son was fifteen years old when he started using flavored e-cigarettes, and quickly became so addicted that he was hospitalized for more than a week. The experience not only derailed his life, I also had to shut down my business early in the season as a result.

Ending the sale of flavored tobacco products will prevent young people like my son from getting dragged into tobacco addiction.

I urge you to vote ought to pass on LD 1215.

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