



**Testimony from the University of Maine System presented by  
UMS Director of Government Relations Samantha Warren  
LD 65, *An Act to Require That Printing Services Provided to the General Public  
by the University of Maine System Be Provided at Market Rates* - Feb. 14, 2023**

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Senator Curry, Representative Roberts and distinguished members of the Joint Standing Committee on Innovation, Development, Economic Advancement and Business: My name is Samantha Warren and I am the Director of Government Relations for the University of Maine System (UMS).

Currently within our public system, only the University of Maine has an in-house printing shop, and its services are limited to official university-affiliated individuals and organizations, and governmental and nonprofit entities. In FY22, UMaine printing services completed a total of \$163,472 in jobs for non-university organizations. This includes the UMaine Alumni Association, the UMaine Foundation and the UMaine Pulp & Paper Foundation, which are closely affiliated with our R1 flagship university but are separate legal entities.

Maine Public was the largest client of UMaine printing services, comprising more than half of the total value of jobs in FY22. As avid listeners and viewers of Maine Public will know, UMS and Maine Public are closely connected, and in its earliest years, administrative and legal responsibilities of the then-Maine Educational Television were actually assigned to the UMS Board of Trustees. To this day, our System retains a permanent seat on Maine Public's volunteer board – the only organization to do so.

Other clients of UMaine's printing services in FY22 include towns like Glenburn and Palmyra, cities including Rockland and Waterville, and the Knights of Columbus and the Milford Fire Department – all for small specialized printing jobs.

**UMS grows Maine's private sector through our workforce development and research and innovation activities, as well as our own local spending.** Most of our public universities – including UMaine – procure printing and related services from small Maine businesses and we have a list of commercial vendors who have been prequalified for this purpose. Of the **\$86.7 million UMS spent in FY22 for goods and services provided by Maine businesses, nearly \$500,000 was for printing and related services from print shops in communities like Hermon, East Machias, Farmington, Fort Kent and Skowhegan.**

Given this, UMS believes LD 65 is unnecessary. However, if the Legislature wishes to codify our current practice, we would request clarification regarding the determination of "local market rates" and ask for a more detailed definition of "general public," especially as it pertains to which organizations are considered affiliates.

Thank you for ongoing support of the University of Maine System. I look forward to answering your questions.