



May 21, 2025

LD 1920, An Act to Prohibit the Sale of Potentially Intoxicating Hemp Products to a Person Under 21 Years of Age (EMERGENCY)

Sen. Talbot Ross, Rep. Pluecker and members of the ACF committee, the Maine Beverage Distributors Association (MBDA) supports LD 1920 and the goal to keep the bill simple and address the priority issue of age-gating these intoxicating hemp beverages.

As beverage distributors, our members partner with suppliers/manufacturers to bring their beverages to market. This includes water, energy drinks, malt liquor, wine, cider, low-alcohol spirits and hemp intoxicating products. We ensure that our licensed retail partners, both on-premises (restaurants, Inns, pubs and taverns) and off-premises (grocery and convenience stores) have the education and tools they need to manage their product portfolio. These materials include Point of Service information: counter signage, static cooler door clings and door hangers.

As promised during the public hearing on May 15<sup>th</sup>, I am providing the attached photos to confirm the current age gating information that is in the marketplace for intoxication hemp beverages.

MBDA is silent on the definitions presented except for Section 5, subsection 13- Packaging and labeling requirements. Adult alcohol beverages are not necessarily packaged in “child-resistant and tamper-evident packaging”. The industry would request to have consistency with current federal requirements for alcohol products. Perhaps the committee would consider a friendly amendment to address this by including “beverages” in **Sec. 5. 7 MRSA §2231, sub-§13 (A)**.

We appreciate the committee’s time and consideration. I will be at the work session to answer any questions. Thank you for consideration of these issues.

Regards,

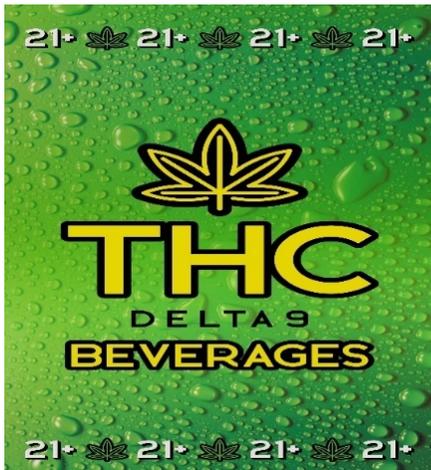
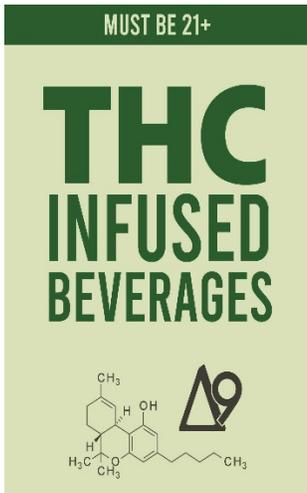
A handwritten signature in blue ink that reads "Cheryl Timberlake".

Cheryl Timberlake  
Executive Vice President

Distributor produced header card for cooler doors



Distributor produced cooler statics



Brother Beverage: Bangor, ME  
 21+ : Not Safe for Kids : Contains THC



Hop The Wave: Portland, ME  
 21+ : Contains No Alcohol : Contains

