

Matt Perez-Mora
Rockland
LD 1957

TESTIMONY IN SUPPORT OF LD 1957 / HP 1309
Submitted to the Joint Standing Committee on Taxation

Dear Representative Copeland, Senator Ingwersen, and esteemed members of the Committee,

My name is Matt Perez-Mora, and I'm a filmmaker and the owner of MPM Productions, based in Rockland. I'm writing in strong support of LD 1957, "An Act to Promote Film Production in Maine."

This bill represents a critical investment in Maine's future. It modernizes and strengthens our visual media production program—raising caps on eligible wages and expenses, increasing reimbursement percentages, and creating thoughtful limitations that ensure accountability. These changes make Maine not only more competitive nationally but more appealing to productions of all sizes and budgets.

What's especially exciting is the way LD 1957 supports in-state businesses and local job creation. By increasing the reimbursement rate for wages paid to Maine residents and for local production expenses, the bill ensures that more dollars stay in our communities. The inclusion of added incentives for rural counties shows a commitment to equitable economic growth across the state—not just in coastal or urban centers.

As someone who actively produces content in Maine, I've seen the tangible benefits that film and media work bring to our economy—employing freelancers, renting locations, booking hotels, feeding crews, and collaborating with small businesses across multiple sectors. This bill will help amplify that impact, while also encouraging the growth of a homegrown creative workforce that might otherwise leave the state in search of opportunity.

LD 1957 reflects a smart, scalable approach to economic development. It's not a blank check. It's a well-structured, performance-based program with caps and auditing requirements to ensure transparency. But it's also bold enough to actually attract the kind of meaningful projects that put Maine on the map—economically and culturally.

I urge you to vote ought to pass.

Thank you for your time and leadership.

Sincerely,
Matt Perez-Mora
Rockland, ME
MPM Productions LLC