



**Testimony of  
Mike Blank  
CTIA**

**In Opposition to  
Maine LD 1180**

**Before the  
Maine Committee on Health Coverage, Insurance and Financial Services**

**March 31, 2025**

On behalf of CTIA®, the trade association for the wireless communications industry, I write to you in opposition to LD 1180, which would prohibit incentives for opting out of paper billing. This legislation is unnecessary as wireless consumers already have multiple options to receive and review billing information and make bill payments at no cost to the consumer.

Wireless customers have the option to receive paper or electronic bills. At any time, consumers can also access call detail information as well as current and historical bills through their online account in a printable format. In addition, wireless providers offer consumers many options to pay their bill at no charge, which may include online, by automatic payments, by mail, and via an app on their phone.

Wireless carriers respond to consumer demands to remain competitive in the marketplace. Providing multiple options to consumers is one way in which wireless providers compete with each other. This legislation would work to hamper competition by placing a static set of rules on customer interactions in Maine, thereby negatively impacting wireless customers in the state. In addition, wireless carriers provide services to customers on a nationwide basis, bills such as this would create a patchwork of regulation across the country, the cost of which would be borne by all customers, including those in Maine.

For these reasons, CTIA respectfully urges you not to move LD 1180.