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While I see the value in students receiving instruction in Personal Finance, two issues arise:

1- For students with full schedules, which course would you like to replace with Personal Finance? Biology, English, US History? There is sometimes the misconception that students have plenty of room in their schedules. They do not. So, do not simply insist on adding this course. Have the courage to name a course (not Study Hall) that Personal Finance would replace.

2- Why would Personal Finance be added to the Social Studies curriculum? Anyone suggesting that Personal Finance is a natural fit with Economics either doesn't understand finance or economics, or both. Economics is a behavioral science, studying how people/companies/governments choose to expend resources. There are many resources beyond money, and a nation's fiscal policy is not a natural segue to managing household finance. Even a teacher of Health would be a more natural fit for a Personal Finance course, since there is focus there on individual care and lifestyle.

I'd be happy to discuss further.