MAINE AFFORDABLE HOUSING COALITION

Joint Standing Committee on Housing & Economic Development Testimony of Laura Mitchell, Executive Director, Maine Affordable Housing Coalition, 3.25.25 in favor of LD997 - An Act to Allow Residential Use Development in Commercial Districts

Sponsored by Rep. Malon

Hello, Senator Curry, Representative Gere, and Members of the Joint Standing Committee on Housing and Economic Development. My name is Laura Mitchell. I am the Executive Director of the Maine Affordable Housing Coalition. MAHC is a nonprofit with 140 member organizations working to create and preserve affordable homes in our state.

MAHC is testifying in favor of LD997 that allows housing in commercial districts in Maine. Local control is a vital part of Maine's land use history. But the time and expertise to update zoning throughout Maine is lagging behind our state's dire need for housing, particularly in areas that have been identified for growth (as commercial districts have) and frequently have infrastructure like sewer and water in place. Historically, communities have overzoned for commercial due to the potential for tax revenue. LD997 provides a consistent approach to dramatically expanding access to housing in Maine that utilizes smart growth principles.

As we've seen recently in Mane, the process for housing projects to go through zone changes to allow residential can be drawn out over years and can become contentious. LD997 expedites this process to meet the State's 2030 goal of 80,000 new homes.

Allowing residential use in commercial zoning is increasingly recognized as a good land use in research for the following reasons:

- Mixed-Use Development Enhances Vibrancy and Sustainability: Helps create vibrant, walkable communities and reduces commutes, as people can live, work, and shop nearby, fostering local economies and promoting sustainability.
- Increased Housing Supply and Affordability: Enables municipalities to address housing shortages, especially in high-demand town centers or along strips on Maine roads that frequently have vacant commercial spaces. This increases the overall housing supply, which can help reduce housing costs in the long run.
- 3. Support for Small Businesses and Local Economies: Adds potential customers for local businesses. Residents can support retail, restaurants, and other businesses, creating a more economically resilient area and helping businesses thrive.
- Reduced Urban Sprawl and Environmental Benefits: Helps curtail suburban sprawl, preserving open spaces and agricultural land. Concentrating growth in existing developed areas minimizes environmental impacts such as habitat destruction and infrastructure expansion into undeveloped areas.
- 5. Improved Public Health and Safety: This can foster more active transportation like walking and biking, leading to improved public health outcomes. Residents can also enhance safety, as more "eyes on the street" help deter crime.
- 6. Flexibility and Adaptability for Changing Markets: Commercial areas are facing challenges, such as vacancies or declining demand for traditional retail spaces. Allowing housing offers flexibility, allowing properties to adapt to changing market conditions and helping to maintain the economic vitality of the area.
- 7. Alignment with Smart Growth Principles: Prioritizes the development of areas with existing infrastructure, promotes community connectivity, and encourages sustainable land use practices. This approach supports Maine's long-term goals for growth and development while maintaining environmental integrity.

LD997 is an effective way to address housing needs and support local economies.

Bank of New Hampshire, Falmouth Bath Housing Bath Savings Institution Bellwether Enterprise Benchmark Construction, Westbrook Boston Financial Investment Manage Bowman Constructors, Newport Brunswick Housing Authority Camden National Bank Camden National Bank
Carpenter Associates
Catholic Charities of Maine
EEI, Brunswick
CHA Architecture, Portland
City of Portland Department of Housing
Clark Insurance, Portland
Community Concepts, Lewiston
Community Housing of Maine, Portland
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Community Housing of Maine, Portland Cooperative Development Institute, South Freeport
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