

MAINE AFFORDABLE HOUSING COALITION

Joint Standing Committee on Taxation

Testimony of Laura Mitchell, Executive Director, Maine Affordable Housing Coalition in favor of LD632 – An Act to Allow a Local Option Sales Tax on Short-term Lodging to Fund Affordable Housing Sponsored by Representative Skold

and

in favor of LD746 – An Act to Authorize a Local Option Sales Tax on Short-term Lodging to Fund Municipalities and Affordable Housing Sponsored by Representative Friedmann

Hello, Senator Grohowski, Representative Cloutier, and Members of the Joint Standing Committee on Taxation.

My name is Laura Mitchell. I am the Executive Director of the Maine Affordable Housing Coalition. MAHC is a nonprofit with 140 members that advocate for the preservation and creation of affordable housing so all Maine people have a home.

We support LD632 and LD746 that allow for local option sales taxes on short term lodging to fund the creation of affordable housing in Maine communities. In 2023, the State commissioned a housing study that stated that Maine needs 80,000 new homes by 2030. For decades Maine has been underproducing housing, and short term rentals have been removing units from the market for permanent housing for Maine people. This year, the State shared a roadmap to meeting Maine's housing needs. Focusing on financial tools that enable market-based solutions to incentivize production was one of three priorities.

LD632 and LD746 support a new and innovative tool to funding housing that leverages an evidence based approach of local option sales taxes. Building housing that is affordable for Maine people requires incentives and funding. Right now, the market is broken for building anything but luxury housing without this funding. The cost of materials and land, and the difficult and long regulatory process to permit housing has made housing out of reach for the majority of Maine people. Pathways to ongoing and longterm funding to incentivize housing is vital.

While the State has made historic investments in housing over the last several years, these were one time investments and these funds have already been distributed to projects throughout Maine. Several new housing programs are going to end without more funding. Specifically the Rural Affordable Rental Housing Program and the Affordable Home Ownership Program. These programs have built homes from Aroostook County to York County and everywhere inbetween.

Both of these have programs have housing projects in small towns across Maine that are shovel ready and would otherwise move forward, but for the limited funding. The Rural Program had \$51 million in requests from housing projects, but only has \$25 million to distribute. The Home Ownership Program has projects that need \$13 million to get built, but only \$10 million to spend. These programs will end and shovel ready homes won't get built. That's a economic blow to towns throughout Maine. Housing is the SOLUTION for Maine's economy and health, and we need to find long-term, sustainable sources of funding to invest in the housing solution.

MAHC supports consistent funding strategies for housing that don't overburden Maine people. A local option sales tax on short term rentals will largely impact vacationers coming to Maine, while positively supporting Maine people's health and wellbeing through essential housing. Thank you for your consideration.

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