

Kurt Boeker  
Grimburg  
LD 210

Dear Sirs,

The domestic trade grant we received in 2024 had the greatest impact on our company's revenue in our six years of operation. We used the grant to fund YouTube influencer ads promoting our products. This strategy increased our exposure tremendously in just eight months.

The total cost of the campaign was \$20,000, with the grant covering \$15,000. Our out-of-pocket expense was only \$5,000. As a result, our revenue grew from \$700,000 in 2023 to \$1.25 million in 2025. Sales of the product we promoted tripled.

The process with MITC was simple and efficient, and thanks to this growth, every employee in our company received a raise this year.

Sincerely,

Kurt Boeker

Founder

Grimburg Less Lethal