

Betty Crush
Mom's Munchies
LD 210

Mom's Munchies is so grateful for this grant! It has helped us to expand our sales and marketing and to finally (after 10 Years of waiting) get new packaging. We couldn't of done any of those things without the help of the grant. Also, the money was a huge help in participating in CPG food shows where we can talk directly to the buyers of Independent natural foods stores and national chains. We have many stores we are waiting to hear from for placement in 2025, like Kroger and Wegmans and other Whole Foods regions. This grant has helped us to grow and expand in many ways, like retail sales, marketing campaigns, social media. DTAG has given us the opportunity to hire a Natural Food Broker who is presenting our products to 61 new accounts. We have 83 NEW active accounts that are Independent Grocers. This grant is very beneficial for businesses to expand and grow.