LD 1215: An Act To End the Sale of Flavored Tobacco Products Mike Friedland, The Lumbery April 25, 2023

Senator Baldacci, Representative Meyer, and honorable members of the Joint Standing Committee on Health and Human Services

My name is Mike Friedland, I own the Lumbery in Cape Elizabeth, and I'm a partner of Tobacco-Free Maine Works. I'm writing in favor of LD 1215, an Act to End the Sale of Flavored Tobacco Products.

As a business owner, I'm not quick to impose government regulations on other businesses. However, when it comes to selling flavored tobacco products that can attract and hook kids, that's a different story.

At the Lumbery, we pride ourselves on sourcing sustainable and locally sourced wood, and in doing so we nurture our environment and support local communities across Maine. Tobacco addiction, with all the health harms that come with it, degrades our communities.

Ending the sale of flavored tobacco products will help ensure young people don't get ensnared into a lifetime of addiction. I urge you to vote ought to pass on LD 1215.

Sincerely,

Mike Friedland, The Lumbery 287 Ocean House Rd. Cape Elizabeth, ME 04107