| L.D. 397   |
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| Date: (Filing No. H-   |
| TRANSPORTATION   |
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| STATE OF MAINE   |
| HOUSE OF REPRESENTATIVES   |
| 131ST LEGISLATURE  |
| FIRST SPECIAL SESSION  |
| COMMITTEE AMENDMENT " " to H.P. 248, L.D. 397, "An Act to Allow Sponsorship Signs at Outdoor Athletic Facilities"  |
| Amend the bill by striking out the title and substituting the following:   |
| 'An Act to Allow Signs at Outdoor Athletic Facilities'   |
| Amend the bill by striking out everything after the enacting clause and inserting the following:   |
| 'Sec. 1. 23 MRSA §1908-B is enacted to read:   |
| §1908-B. Outdoor advertising; outdoor athletic facilities  |
| 1. Signs. A municipality may build and maintain an advertising sign visible to the traveling public from a public way at an outdoor athletic facility as long as the sign:   |
| A. Is oriented inward to the persons visiting or using the facility;   |
| B. Is secured to a fence, scoreboard or accessory structure;   |
| C. Does not exceed the height of the structure on which it is located; and   |
| D. Does not exceed 4 feet by 8 feet.   |
| 2. Revenue collected. Revenue collected from advertising fees under this section by a municipality must be used for purposes related to the construction, maintenance, operation or programming of the athletic facility.'   |
| Amend the bill by relettering or renumbering any nonconsecutive Part letter or section number to read consecutively.   |
| SUMMARY  |
| The amendment changes the conditions under which a municipality is allowed to build and maintain a sign at an outdoor athletic facility by removing the requirement that the subject advertised on the sign must be directly related to a contribution to the athletic facility and adds requirements relating to the size and height of the sign and how the sign |

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- 1 must be secured. The amendment requires revenue collected from advertising fees on a
- sign to be used for purposes related to the athletic facility where the sign is built.

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