



# 129th MAINE LEGISLATURE

## FIRST REGULAR SESSION-2019

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Legislative Document

No. 105

S.P. 33

In Senate, January 17, 2019

### An Act To Establish the Office of Outdoor Recreation

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Reference to the Committee on Innovation, Development, Economic Advancement and Business suggested and ordered printed.

A handwritten signature in black ink, appearing to read 'D M Grant'.

DAREK M. GRANT  
Secretary of the Senate

Presented by Senator BREEN of Cumberland.  
Cosponsored by Representative PIERCE of Falmouth and  
Senators: CLAXTON of Androscoggin, MILLETT of Cumberland, SANBORN, L. of  
Cumberland, VITELLI of Sagadahoc, Representatives: AUSTIN of Skowhegan, FECTEAU of  
Biddeford, GROHOSKI of Ellsworth, LANDRY of Farmington.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 5 MRSA §13055, sub-§1, ¶F**, as amended by PL 2003, c. 673, Pt. M, §2,  
3 is further amended to read:

4 F. The Office of Community Development; ~~and~~

5 **Sec. 2. 5 MRSA §13055, sub-§1, ¶G**, as enacted by PL 2003, c. 673, Pt. M, §2,  
6 is amended to read:

7 G. The Office of Innovation; ~~and~~

8 **Sec. 3. 5 MRSA §13055, sub-§1, ¶H** is enacted to read:

9 H. The Office of Outdoor Recreation.

10 **Sec. 4. 5 MRSA §13058, sub-§6, ¶¶E and F**, as amended by PL 2001, c. 703,  
11 §2, are further amended to read:

12 E. A foreign trade zone program; ~~and~~

13 F. The Business Assistance Referral and Facilitation Program, pursuant to section  
14 13063; ~~and~~

15 **Sec. 5. 5 MRSA §13058, sub-§6, ¶H** is enacted to read:

16 H. The promotion of outdoor recreation in the State.

17 **Sec. 6. 5 MRSA §13090-K, sub-§4** is enacted to read:

18 **4. Transfer.** Beginning in fiscal year 2019-20 and in each subsequent fiscal year,  
19 \$250,000 of the funds received by the Tourism Marketing Promotion Fund in accordance  
20 with subsection 2 must be transferred to the Office of Outdoor Recreation, established in  
21 section 13090-N, to be used to support programs that leverage the State's assets and  
22 outdoor recreation heritage. For fiscal year 2019-20 only, funds must be transferred from  
23 the Tourism Marketing Promotion Fund to the Office of Outdoor Recreation no later than  
24 October 15, 2019. For fiscal year 2020-21 and each subsequent fiscal year, funds must be  
25 transferred from the Tourism Marketing Promotion Fund to the Office of Outdoor  
26 Recreation no later than July 15th of each fiscal year.

27 **Sec. 7. 5 MRSA §13090-N** is enacted to read:

28 **§13090-N. Office of Outdoor Recreation**

29 **1. Office of Outdoor Recreation; establishment.** The Office of Outdoor  
30 Recreation is established to administer a program to leverage the State's assets and  
31 outdoor recreation heritage to expand the outdoor recreation economy and build the  
32 State's outdoor recreation brand as part of a coordinated effort with partners from the  
33 public and private sectors.

34 **2. Duties.** The Director of the Office of Outdoor Recreation shall:

1 A. Strengthen and grow the outdoor recreation economy by developing strategies to  
2 create outdoor recreation employment, to enhance business growth and to coordinate  
3 with state economic development leaders to integrate development of the outdoor  
4 recreation industry with the State's economic development efforts;

5 B. Monitor, analyze, develop and coordinate outdoor recreation policies at the  
6 federal, state and local levels;

7 C. Coordinate efforts within state government, including, as appropriate, the efforts  
8 of the Department of Agriculture, Conservation and Forestry, Bureau of Parks and  
9 Lands, the Department of Inland Fisheries and Wildlife and the Maine Outdoor  
10 Heritage Fund Board, established in Title 12, section 10308;

11 D. Establish relationships with diverse industries, including the forest products  
12 industry, that depend upon the State's natural resources to ensure recreation interests  
13 and perspectives are included in policy decisions related to land management and  
14 land use planning activities, including access, stewardship and conservation;

15 E. Serve as a central point of contact for the outdoor recreation industry in the State  
16 and monitor emerging trends and issues that may affect outdoor recreation assets and  
17 experiences;

18 F. Promote the health benefits of outdoor recreation by encouraging active lifestyles  
19 for citizens of the State through collaboration with health care industry leaders,  
20 nonprofit organizations and local communities to minimize barriers to outdoor  
21 recreation opportunities; and

22 G. Undertake other activities that the commissioner considers appropriate and  
23 necessary to ensure the successful implementation of this section.

24 **Sec. 8. Appropriations and allocations.** The following appropriations and  
25 allocations are made.

26 **ECONOMIC AND COMMUNITY DEVELOPMENT, DEPARTMENT OF**

27 **Office of Outdoor Recreation N293**

28 Initiative: Allocates funds to reflect annual transfers from the Tourism Marketing  
29 Promotion Fund to the Office of Outdoor Recreation to support programs that leverage  
30 the State's assets and outdoor recreation heritage.

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32	<b>OTHER SPECIAL REVENUE FUNDS</b>	<b>2019-20</b>	<b>2020-21</b>
33	POSITIONS - LEGISLATIVE COUNT	1.000	1.000
34	Personal Services	\$93,260	\$118,845
35	All Other	\$156,740	\$131,155
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37	<b>OTHER SPECIAL REVENUE FUNDS TOTAL</b>	<b>\$250,000</b>	<b>\$250,000</b>

38 **Office of Tourism 0577**

39 Initiative: Deallocates funds to reflect annual transfers from the Tourism Marketing  
40 Promotion Fund to the Office of Outdoor Recreation.

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<b>OTHER SPECIAL REVENUE FUNDS</b>	<b>2019-20</b>	<b>2020-21</b>
All Other	(\$250,000)	(\$250,000)
<b>OTHER SPECIAL REVENUE FUNDS TOTAL</b>	<u>(\$250,000)</u>	<u>(\$250,000)</u>
<b>ECONOMIC AND COMMUNITY DEVELOPMENT, DEPARTMENT OF DEPARTMENT TOTALS</b>	<b>2019-20</b>	<b>2020-21</b>
<b>OTHER SPECIAL REVENUE FUNDS</b>	<b>\$0</b>	<b>\$0</b>
<b>DEPARTMENT TOTAL - ALL FUNDS</b>	<u><b>\$0</b></u>	<u><b>\$0</b></u>

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**SUMMARY**

This bill creates the Office of Outdoor Recreation within the Department of Economic and Community Development.

It also makes an ongoing allocation of \$250,000 per fiscal year from the Tourism Marketing Promotion Fund, which is funded by a portion of the meals and lodging sales tax, to the new Office of Outdoor Recreation.