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House of Representatives, May 5, 2025

An Act to Require Age Verification for Online Obscene Matter

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ROBERT B. HUNT
Clerk

Presented by Representative SMITH of Palermo.

Cosponsored by Representatives: COLLINS of Sidney, OLSEN of Raymond, PAUL of Winterport.

	Sec. 1. 10 MRSA c. 239 is enacted to read:
	CHAPTER 239
	AGE VERIFICATION FOR ONLINE MATERIAL
<u>§</u>	1500-Y. Age verification for online obscene matter
	1. Age verification required. A business entity that knowingly and intentionally ablishes or distributes obscene matter, as defined in Title 17, section 2911, subsection 1 aragraph D, on a website or software application shall verify that an individual attempting access the obscene matter is 18 years of age or older through reasonable age verification aethods, including, but not limited to, providing a valid, government-issued identification at through methods that rely on public or private transactional data to verify the age of the adividual attempting to access the obscene matter. The business entity shall prevent access to the obscene matter by an individual who has not attained 18 years of age. A business entity that performs an age verification required pursuant to this subsection may not retain by identifying information of the individual after the individual's age has been verified.
	or the purposes of this chapter, "business entity" has the same meaning as in Title 24-A ection 1402, subsection 3-A.
	2. Exceptions. This section does not apply to any bona fide news broadcast or public sterest broadcast, video, report or event and does not affect the rights of a news reganization.
<u>a</u> <u>pi</u> <u>Ir</u> <u>af</u> <u>de</u>	In Internet service provider, as defined in Title 5, section 200-B, subsection 1-A aragraph A, or an Internet service provider's affiliates or subsidiaries, a search engine of provider of so-called cloud hosting services does not violate this section solely for roviding access or connection to or from a website or other information or content on the atternet or on a facility, system or network not under the Internet service provider's affiliate's, subsidiary's, search engine's or provider's control, including by transmission of cownloading, or through intermediate storage or access software, to the extent the Internet ervice provider, affiliate, subsidiary, search engine or provider is not responsible for the reation of the obscene matter.
lia	3. Violation; liability. A business entity that is found to have violated subsection 1 is able to an individual for damages resulting from a minor's accessing the obscene matter
<u>in</u> <u>kı</u> <u>be</u>	icluding court costs and reasonable attorney's fees. A business entity that is found to have nowingly retained identifying information of an individual after the individual's age has een verified is liable to the individual for damages resulting from retaining the identifying aformation, including court costs and reasonable attorney's fees.
If	The Attorney General has reason to believe that a business entity is in violation of this ection, the Attorney General may bring an action against the business entity for an unfair deceptive act or practice as prohibited under Title 5, section 207.

4. Rules. The Attorney General shall adopt rules for the administration and implementation of this chapter, including procedures for receiving and investigating

39 40 complaints of violations, and shall establish penalties for violations. Rules adopted pursuant to this subsection are routine technical rules as defined in Title 5, chapter 375, subchapter 2-A.

4 SUMMARY

This bill requires that a business entity that knowingly and intentionally publishes or distributes obscene matter on a website or software application verify that an individual attempting to access the obscene matter is 18 years of age or older through reasonable age verification methods. The bill prohibits a business entity that performs an age verification of an individual from retaining any identifying information of the individual after the individual's age has been verified. The bill does not apply to a bona fide news broadcast or public interest broadcast, video, report or event. A business entity that is found to have violated the provisions of the bill is liable to an individual for damages including court costs and reasonable attorney's fees, and the Attorney General may bring an action against the business entity for an unfair or deceptive act or practice.