



132nd MAINE LEGISLATURE

FIRST REGULAR SESSION-2025

Legislative Document

No. 1180

H.P. 785

House of Representatives, March 20, 2025

**An Act to Prohibit Persons from Providing Incentives to Customers
for Opting Out of Paper Billing**

Reference to the Committee on Housing and Economic Development suggested and ordered printed.

A handwritten signature in cursive script that reads "Robert B. Hunt".

ROBERT B. HUNT
Clerk

Presented by Representative CRAFTS of Newcastle.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 10 MRSA §9420, sub-§1**, as enacted by PL 2011, c. 226, §1, is amended to
3 read:

4 **1. Prohibition of certain fees.** Except as authorized by federal law and regulation, a
5 customer of a person may not be penalized by that person or be required to pay a fee for
6 opting out of receiving from the person a billing statement by electronic record rather than
7 in paper form. ~~A person may offer an incentive to a customer to accept a billing statement~~
8 ~~from the person by electronic record rather than in paper form.~~

9 **Sec. 2. 35-A MRSA §705, sub-§4** is enacted to read:

10 **4. Rules.** The Attorney General shall adopt rules to carry out the purposes of this
11 section. Rules adopted pursuant to this subsection are routine technical rules as defined in
12 Title 5, chapter 375, subchapter 2-A.

13 **SUMMARY**

14 This bill prohibits a person from offering an incentive or requiring a fee for the person's
15 customer to opt out of receiving a bill by paper and directs the Attorney General to adopt
16 routine technical rules to carry out the purposes of the bill.