



128th MAINE LEGISLATURE

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Legislative Document

No. 943

H.P. 671

House of Representatives, March 9, 2017

An Act Regarding the Cancellation of Subscription Services

Reference to the Committee on Labor, Commerce, Research and Economic Development suggested and ordered printed.

A handwritten signature in cursive script that reads "R B. Hunt".

ROBERT B. HUNT
Clerk

Presented by Representative DAUGHTRY of Brunswick.
Cosponsored by Senator BELLOWS of Kennebec and
Representatives: FAY of Raymond, FECTEAU of Biddeford, McCREIGHT of Harpswell,
MOONEN of Portland.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 10 MRSA c. 208-C** is enacted to read:

3 **CHAPTER 208-C**

4 **SUBSCRIPTIONS**

5 **§1299. Cancellation of subscriptions**

6 **1. Definitions.** As used in this section, unless the context otherwise indicates, the
7 following terms have the following meanings.

8 A. "Automatic renewal subscription" means an agreement to provide any of the
9 following goods or services for a specified time and price that is automatically
10 renewed at the end of a definite term for a subsequent term unless the consumer
11 cancels the agreement:

12 (1) Online magazines, journals and periodicals;

13 (2) Online media players;

14 (3) Mobile apps;

15 (4) Social networking services; and

16 (5) Internet game services.

17 B. "Internet game service" means an online service that provides information,
18 software, data, text, photographs, graphics, audio or video that may be accessed by a
19 consumer on a paid subscription basis for the purpose of allowing that consumer to
20 play a single-player or multiplayer game through the Internet or to download a game
21 for that consumer to play offline. "Internet game service" does not include online
22 gambling or other gaming in which a person participates to win money.

23 C. "Mobile app" means a software application designed to be operated on a mobile
24 device such as a smartphone.

25 D. "Online media player" means an online service that delivers audio or video
26 content.

27 E. "Social networking service" means an online service that facilitates the building of
28 social relations and the sharing of information among specified groups of people.

29 **2. Method of cancellation of automatic renewal subscription.** A business that
30 makes an automatic renewal subscription offer to a consumer in this State shall present
31 that consumer with an easily accessible disclosure of the methods that consumer may use
32 to cancel the subscription. One of the methods of cancellation must provide for online
33 cancellation of the subscription by any means of communicating information over a
34 computer network.

35 **3. Exception.** This section does not apply to an entity that provides the host
36 platform on the website of an Internet game service.

