

PLEASE NOTE: Legislative Information **cannot** perform research, provide legal advice, or interpret Maine law. For legal assistance, please contact a qualified attorney.

## **An Act To Make Political Advertising Accountable and Transparent**

**Be it enacted by the People of the State of Maine as follows:**

**Sec. 1. 21-A MRSA §1055-A, sub-§3** is enacted to read:

**3. Communications depicting wildlife management.** Whenever a person makes an expenditure for a communication described in subsection 1 that includes a message regarding wildlife management practices, the communication must clearly and conspicuously state whether the wildlife management practice included or depicted in the message is a lawful practice in the State. If the communication includes an image or video of a wildlife management practice, the communication must clearly and conspicuously state the location where the image or video was created and the date on which it was made.

### **SUMMARY**

This bill requires a communication that is intended to influence a ballot question election and that depicts a wildlife management practice to include information about any image or video used in the communication whether or not the practice is legal in the State. It also requires that if a communication includes an image or video of a wildlife management practice the communication must state the location where the image or video was created and the date on which it was made.