

PLEASE NOTE: Legislative Information **cannot** perform research, provide legal advice, or interpret Maine law. For legal assistance, please contact a qualified attorney.

Amend the bill by striking out everything after the enacting clause and before the summary and inserting the following:

‘**Sec. 1. 28-A MRSA §710, sub-§1**, as amended by PL 1997, c. 373, §69, is further amended to read:

**1. Advertising outside of licensed premises.** A person, except wholesale licensees and certificate of approval holders, may not advertise or permit to be advertised, by more than ~~one sign~~2 signs, on the outside of any licensed premises, or on any building, ground or premises under that person's control and contiguous or adjacent to the licensed premises:

- A. The fact that the licensee has liquor or any brand of liquor for sale;
- B. The price at which liquor is sold by the licensee; or
- C. Any other advertisement that indicates any reference to liquor.

For agency liquor stores, one of the 2 signs permitted by this subsection is an agency liquor store sign as described by rule.’

## SUMMARY

This amendment clarifies the bill with regard to how the limit on advertising signs applies to agency liquor stores.