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An Act To Allow Municipalities the Option To Subsidize Publicly Owned Bus Stops through Advertising

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 23 MRSA §1908-A is enacted to read:

§ 1908-A. Outdoor advertising; publicly owned bus stops

A municipality or other political subdivision of this State may erect and maintain at a publicly owned bus stop outdoor advertising signs visible to the traveling public from a public way. For purposes of this section, "bus stop" means a place where a public transport bus stops for the purpose of allowing passengers to board or leave the bus. The municipality or political subdivision is responsible for the administration of outdoor advertising signs under this section. Any revenue collected under this section by a municipality or other political subdivision must be used for transportation purposes, including, but not limited to, maintenance of a publicly owned bus stop.

SUMMARY

This bill allows a municipality or other political subdivision of this State to erect and maintain outdoor advertising signs at a publicly owned bus stop. This bill defines "bus stop" as a place where a public transport bus stops for the purpose of allowing passengers to board or leave the bus. The bill provides that the municipality or political subdivision is responsible for administration of outdoor advertising signs of publicly owned bus stops. This bill requires that any revenue collected by a municipality or other political subdivision through the advertising must be used for transportation purposes, including, but not limited to, maintenance of a publicly owned bus stop.