

Kate Beever
Falmouth, Maine

Dear Senator Breen, Representative Pierce, and distinguished members of the Joint Standing Committee on Appropriations and Financial Affairs:

My name is Kate Beever and I am a resident of Falmouth, Maine, and a small business owner with locations in Portland and Brunswick, Maine. I am writing in support of continued funding for New Ventures Maine. New Ventures has supported my business through a marketing grant that allowed me to pivot and market new services- services I had to create from scratch during my tenth year of business, due to loss of client work thanks to the pandemic. Their marketing grant gave me the opportunity to work with a professional and rethink my offerings, which allowed my business to grow rather than close.

If it weren't for organizations like NVME, microenterprises like mine would not have the ability to operate in Maine. Businesses of this size are often overlooked by state and federal programs, and can not afford to outsource help by hiring expensive marketing agencies or business advisors. And sole proprietors/microenterprises make up a large percentage of Maine's business economy.

Please continuing supporting NVME's budget at current levels.

Thank you for your consideration.

Best, Kate Beever

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