

STATE OF MAINE

—  
IN THE YEAR OF OUR LORD  
TWO THOUSAND TWENTY-THREE

—  
H.P. 248 - L.D. 397

**An Act to Allow Signs at Outdoor Athletic Facilities**

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 23 MRSA §1908-B is enacted to read:

**§1908-B. Outdoor advertising; outdoor athletic facilities**

**1. Signs.** A municipality may build and maintain an advertising sign visible to the traveling public from a public way at an outdoor athletic facility as long as the sign:

- A. Is oriented inward to the persons visiting or using the facility;
- B. Is secured to a fence, scoreboard or accessory structure;
- C. Does not exceed the height of the structure on which it is located; and
- D. Does not exceed 4 feet by 8 feet.

**2. Revenue collected.** Revenue collected from advertising fees under this section by a municipality must be used for purposes related to the construction, maintenance, operation or programming of the athletic facility.