

February 12, 2025

Joint Committee on Environment and Natural Resources
Maine State Legislature
100 State House Station
Augusta, ME 0433

Re: SUPPORT for LD 317 (Warren)

Dear Chair Tepler, Chair Doudera, and Members of the Committee,

On behalf of the members of the Personal Care Products Council (PCPC), I am writing to express our support for L.D. 317, which bans the sale of cosmetics with certain ingredients.

Founded in 1894, PCPC is the leading national trade association representing cosmetics and personal care products companies and serving as the voice on scientific, regulatory, legislative and international issues for the \$535.7 billion global industry. PCPC's 600 member companies represent more than 90% of the U.S. beauty industry and are some of the most beloved brands in beauty and personal care today. They manufacture, distribute and supply the vast majority of personal care products marketed in the U.S. and are global leaders committed to product safety, quality and innovation.

Cosmetics and personal care products companies work with leading scientific and medical experts and invest significant resources to ensure the safety of their products. In addition to this strong commitment to safety, federal law requires that every cosmetics product be substantiated for safety before it goes to market. The U.S. Food & Drug Administration (FDA) statistics confirm that cosmetics are one of the safest product categories used by Americans today.

Modernized federal safety requirements govern cosmetics and personal care products sold in the U.S. under the Modernization of Cosmetics Regulation Act (MoCRA) of 2022. The bill was signed into law by President Biden on Dec. 29, 2022 and several provisions went into effect in 2023 and 2024. This long-awaited, historic legislation gives the FDA additional tools to ensure the safety of cosmetics, protects consumers and reinforces consumer confidence in the products they trust and enjoy every day. MoCRA represents significant reform of FDA's cosmetics authorities and brings the FDA's oversight of the beauty and personal care industry more in line with other categories the Agency regulates and contributes to global regulatory alignment. PCPC supported the bill and remains appreciative of Congress, including Senator Susan Collins, for their work on cosmetics modernization.

PCPC applauds Representative Warren for working with stakeholders to define key terms and to make implementation dates feasible for companies to comply. By keeping key definitions uniform with other states, including the acknowledgement of "technically unavoidable traces," this harmonizes the industry, bound in sound science, to effectively serve its customers.

It is for the reasons stated above that we lend support for L.D. 317. We welcome the opportunity to keep an open dialogue with you on the legislation and thank you for the opportunity to comment.

Please reach out to me or PCPC's in state counsel, Andy Hackman of Serlin Haley, if you have any questions.

Sincerely,

Katie B. Wright
Vice President, State Government Affairs

Cc: Rep. Sophia Warren

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