

Ashcroft, Beth

From: Mandy Rafool <mandy.rafool@ncsl.org>
Sent: Tuesday, August 02, 2016 4:59 PM
To: Ashcroft, Beth
Subject: FW: Economic development plans

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Hi Beth,

I received your voice mail, and many states require their economic development agencies to produce some type of strategic plans on a regular basis. I've included some examples below.

State Economic Development Plan Statutes

Alabama Code, 41-9-202 (1)-Alabama Dept. of Commerce must formulate a long-range state comprehensive plan, to be submitted by the Governor to the Legislature. <http://alisondb.legislature.state.al.us/acas/codeofalabama/1975/coatoc.htm>

Arizona: This report outlines changes to the Arizona ED agency http://www.azgovernor.gov/dms/upload/PR_GovernorsCommerceAdvisoryCouncilReport.pdf and here is the current business plan <http://www.azcommerce.com/about-us/business-plan>
Revised Statutes, 41-1504-B-1-The Board of Directors of the Arizona Commerce Authority shall develop comprehensive long-range strategic economic plans for the state and submit the plans to the governor.
<http://www.azleg.gov/FormatDocument.asp?inDoc=/ars/41/01504.htm&Title=41&DocType=ARS>

Connecticut enacted legislation in 2007 that resulted in a comprehensive strategic plan with updates every 5 years. Here is a link to the plan http://www.ct.gov/ecd/lib/ecd/connecticut_esp-final.pdf

2012 **Florida** Statutes, 20.60.4-The Florida Department of Economic Development must update a statewide strategic plan every five years.
http://www.leg.state.fl.us/statutes/index.cfm?App_mode=Display_Statute&Search_String=&URL=0000-0099/0020/Sections/0020.60.html

Hawaii Revised Statutes, 201-13-2- Develop and analyze plans for future economic development projects, including objectives and criteria to measure the accomplishment of objectives; develop and implement programs through which the objectives are to be attained; and determine financial requirements for the total and optimum development of Hawaii's marine resources based on the needs and goals of the State.
http://www.capitol.hawaii.gov/hrscurrent/Vol04_Ch0201-0257/HRS0201/HRS_0201-0013.htm

Idaho Statutes, 67-4703-11, The Department of Commerce must prepare a comprehensive economic development strategy. <http://legislature.idaho.gov/idstat/Title67/T67CH47SECT67-4703.htm>

Illinois Compiled Statutes, 605/605-20-The Department of Commerce and Economic Opportunity must prepare an economic development strategy.
<http://www.ilga.gov/legislation/ilcs/ilcs4.asp?DocName=002006050HArt.+605&ActID=247&ChapterID=5&SeqStart=100000&SeqEnd=-1>

Indiana Code, 5-28-6-1-The Indiana Economic Development Corporation must create and regularly update a strategic economic development plan. <http://www.in.gov/legislative/ic/code/title5/ar28/ch6.html>

Iowa Code, Title I, Subtitle 5, Chapter 15.105.8-Board members of the Iowa Economic Development Authority must develop a strategic plan. <http://search.legis.state.ia.us/nxt/gateway.dll/ic?f=templates&fn=default.htm>

Kansas Statutes, 74-5005, Subsection (a)-The Kansas Department of Commerce must implement a long-term economic development strategy.
http://kslegislature.org/li_2012/b2011_12/statute/074_000_0000_chapter/074_050_0000_article/074_050_0005_section/074_050_0005_k/

Kentucky law requires updates to the economic development plan every two years. Here is a link to their latest plan <http://kwib.ky.gov/stateplan2012/AttachmentC.pdf>

Louisiana Statutes, 36-108-9-The offices of the Department of Economic Development is responsible for developing an annual business plan. <http://legis.la.gov/lss/lss.asp?doc=92696>. Here is the latest 5 year plan http://www.louisianaeconomicdevelopment.com/assets/LED/docs/Incentives/Performance_Reporting/LED%20Strategic%20Plan%202015-2019.pdf

Massachusetts –Title 2, Chapter 6a, Section 16G. - The secretary of housing and economic development, with the assistance of economic development planning council appointed under this section, shall develop and implement a written comprehensive economic development policy for the commonwealth and a strategic plan for implementing the policy. <http://www.malegislature.gov/Laws/GeneralLaws/PartI/TitleII/Chapter6a/Section16g>

Mississippi Code, 57-63-1 requires economic development plans
http://www.mississippi.edu/urc/downloads/ms_code_57_63_1.pdf

Nebraska Revised Statute 81-1201.10 – The department shall: Create and keep current a comprehensive and long-term strategy for economic development. <http://nebraskalegislature.gov/laws/statutes.php?statute=81-1201.10>

Nevada: [Assembly Bill 449](#) (2011) (section 14)

- a. After considering any pertinent advice and recommendations of the Board, the Executive Director:
 2. Shall develop and may periodically revise a State Plan for Economic Development, which must include a statement of:
 - (a) New industries which have the potential to be developed in this State;
 - (b) The strengths and weaknesses of this State for business incubation;
 - (c) The competitive advantages and weaknesses of this State;
 - (d) The manner in which this State can leverage its competitive advantages and address its competitive weaknesses;
 - (e) A strategy to encourage the creation and expansion of businesses in this State and the relocation of businesses to this State; and
 - (f) Potential partners for the implementation of the strategy, including, without limitation, the Federal Government, local governments, Local and regional organizations for economic development, chambers of commerce, and private businesses, investors and nonprofit entities.
- b. 2012-2014 Plan:

http://www.diversifynevada.com/documents/state_plan/2012_NVGOED_StatePlan_Full.pdf

NRS 231.053 Executive Director of Office of Economic Development: Powers and duties; regulations. After considering any pertinent advice and recommendations of the Board, the Executive Director: Shall direct and supervise the administrative and technical activities of the Office. Shall develop and may periodically revise a State Plan for Economic Development. <http://www.leg.state.nv.us/NRS/NRS-231.html#NRS231Sec015>

New Jersey's Department of Economic Development must develop an economic development master plan once every five years http://lis.njleg.state.nj.us/cgi-bin/om_isapi.dll?clientID=22029092&Depth=2&depth=2&expandheadings=on&headingswithhits=on&hitsperheading=on&infobase=statutes.nfo&record={16120}&softpage=Doc Frame PG42

New Mexico statutes Chapter 9-15-12 requires the secretary of the state economic development agency to provide a five-year economic development plan.

New York The department shall work in cooperation with the New York State Foundation for Science, Technology and Innovation in creating the strategic plan. The annual statewide economic development strategic plan shall be submitted to the temporary president of the senate and the speaker of the assembly on January first, two thousand eight and every year thereafter. [http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=\\$\\$COM100\\$\\$@TXCOM0100+&LIST=SEA9+&BROWSER=BROWSER+&TOKEN=52108761+&TARGET=VIEW](http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=$$COM100$$@TXCOM0100+&LIST=SEA9+&BROWSER=BROWSER+&TOKEN=52108761+&TARGET=VIEW)

North Carolina: [§ 143B-434.01](#). Comprehensive Strategic Economic Development Plan.

<http://www.ncleg.net/gascripts/statutes/statutelookup.pl?statute=143B-434.01>.

- a. The North Carolina Economic Development Board oversees state economic development research and planning and makes policy recommendations to the Secretary of Commerce, the Governor and the General Assembly. The 37-member Board is composed of State government officials; citizens representing non-profits, economic development organizations and private industry appointed by the Governor; and four members each from the North Carolina House of Representatives and Senate.
- b. List of annual plans and reports: <http://www.nccommerce.com/about-our-department/boards-commissions/economic-development-board/strategic-plans/board-strategic-plans-annual-reports>

North Dakota has a plan focused on workforce: The North Dakota Consolidated Biennial Strategic Planning Workgroup is a standing committee of the North Dakota Department of Commerce, Division of Workforce Development created to assist the division in development of an overall consolidated biennial state strategic plan for workforce development, workforce training and talent attraction.

Goal(s)

1. Develop, in concert with state agency administrator's specified in HB 1018, a Consolidated Biennial Statewide Plan for all of workforce development, workforce training and talent attraction.
2. Based on qualitative and quantitative workforce intelligence will recommend prioritized plan goals, which supports the State's Economic Development Plan and coordinates all workforce development, workforce training and talent attraction partner programs.
3. Develop the Consolidated Biennial Plan in alignment with agency budget requests from the North Dakota State Legislature.
4. Recommend to the division goals for the development and continuous improvement of the statewide workforce delivery system to include development of linkages to assure coordination and non-duplication among programs and activities.

- b. 2011-2013 Plan, [http://www.workforce.nd.gov/uploads/resources/942/nd-workforcestrategic-plan-2011-13-\(2\).pdf](http://www.workforce.nd.gov/uploads/resources/942/nd-workforcestrategic-plan-2011-13-(2).pdf)

Oklahoma Department of Commerce prepares a five year economic development plan with annual updates

http://oklegal.onenet.net/oklegal-cgi/get_statute?99/Title.74/74-5003.7.html

The **Rhode Island** Office of Strategic Planning and Economic Development must complete an annual report each detailing actions over the past year and strategies for the coming year. The most recent report can be found here:

<http://www.planning.ri.gov/ed/CEDS2010B.pdf>

General Laws, 42-64-1.4-The Rhode Island Economic Development Corporation may initiate an economic development project by adopting an economic development project plan. The plan may be amended from time to time.

<http://webserver.rilin.state.ri.us/Statutes/TITLE42/42-64.1/42-64.1-4.HTM>

South Carolina Code, 13-1-1720 (A) (1)-The South Carolina Coordinating Council must develop and revise a strategic state plan for economic development. <http://www.scstatehouse.gov/code/t13c001.php>

South Dakota Codified Laws, 1-16B-50-The Economic Development Finance Authority must develop and submit an annual action plan to the Board of Economic Development, outlining the basic goals and objectives of the authority.

<http://legis.state.sd.us/statutes/DisplayStatute.aspx?Type=Statute&Statute=1-16B-50>

Texas Government Code, 481-0295, (8) (g) (1)-The Texas Office of Economic Development shall use information gathered in each region for which the office identifies industry clusters to formulate strategies to promote the economic development of targeted sectors (I can't find much else).

<http://www.statutes.legis.state.tx.us/Docs/GV/htm/GV.481.htm#481.024>

Utah-Governor's Office of Economic Development is required to submit reports but not specifically about economic development plans. 63M-1-201, <http://le.utah.gov/UtahCode/section.jsp?code=63M-1>

Virginia Statutes, 2.2-2238B-The Virginia Economic Development Partnership does have to prepare an annual report to serve as the basis for marketing high unemployment areas of the state, with a plan and activities conducted to market these areas. <http://leg1.state.va.us/cgi-bin/legp504.exe?000+cod+2.2-2238>

2.2-2239 covers planning and research: 1. Assist in the development of the comprehensive economic development strategy for the Commonwealth, starting the first year of each new gubernatorial administration, consistent with the provisions of Article 3 (§ [2.2-204](#) et seq.) of Chapter 2 of this title;

2. Report annually to the Governor on the status of the implementation of the comprehensive economic development strategy and recommend legislative and executive actions related to the implementation of the comprehensive economic development strategy; and

3. Conduct such studies and research, in collaboration with state agencies, universities, local and regional industrial authorities and organizations, and other persons within and without the Commonwealth, as the Board deems necessary, to assist in the development of the comprehensive economic strategy and the development of recommendations and advice on the improvement of economic development and related programs and strategies across the Commonwealth.

In addition to developing strategic plans, we are finding that states are starting to pay more attention to evaluation measures, although these are focused on tax incentives and not the overall ED plans. Oregon enacted legislation in 2009 that sunsets all of their tax credits on a six year cycle and they have to evaluate each one on a stated policy goal in order to keep it in place. And Washington just developed new measurement metrics that can be found at

<http://www.leg.wa.gov/JLARC/AuditAndStudyReports/2014/Documents/LegAudGuidance-DraftingTaxPrefLeg.pdf>.

The Pew Charitable Trusts has been doing a lot of work on evaluating incentives. Their reports are available at

<http://www.pewtrusts.org/en/projects/economic-development-tax-incentives>

The Pew reports do a nice job of assessing how well tax expenditure reports work and which states are doing the best job of reporting. You can also find links to state tax expenditure reports here

http://www.itep.org/other_resources/state_tereport.php

I hope these examples are helpful. Please contact me if you have any questions.

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