



127th MAINE LEGISLATURE

LD 668

LR 782(02)

An Act To Market Maine's Hunting and Fishing Opportunities

Fiscal Note for Bill as Amended by Committee Amendment " "

Committee: Inland Fisheries and Wildlife

Fiscal Note Required: Yes

Fiscal Note

	FY 2015-16	FY 2016-17	Projections FY 2017-18	Projections FY 2018-19
Net Cost (Savings)				
General Fund	\$0	\$250,000	\$80,389	\$84,259
Appropriations/Allocations				
General Fund	\$0	\$250,000	\$80,389	\$84,259

Fiscal Detail and Notes

The bill requires the Department of Inland Fisheries and Wildlife (IFW) to adopt a comprehensive marketing program that ensures IFW is responsive to the needs of outdoor recreationists, license and permit price concerns and resource access and awareness issues. The bill also requires establishing an ongoing marketing specialist position within IFW to lead and coordinate this program. The bill includes General Fund appropriations of \$177,289 and \$72,711 in fiscal year 2016-17 for costs to establish and operate the marketing program and to establish a Marketing Specialist position, respectively. This bill requires IFW to submit a bill to the First Regular Session of the 128th Legislature to increase the total General Fund appropriation to \$300,000 for fiscal year 2017-18 for this marketing program. The bill repeals the marketing program on July 1, 2019.