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An Act To Amend the Law Regarding a License To Operate an Attended Sales Promotion

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 29-A MRSA §957, sub-§3, as amended by PL 2001, c. 361, §27, is further amended to read:

3. Attended sales promotion. The Secretary of State may issue to a dealer a 30-day license to operate an attended sales promotion. A request for an attended sales promotion must be submitted to the Secretary of State at least 48 hours before the proposed promotion date and must contain the proposed promotion date and location. The promotion and any use of a location must comply with applicable building codes and zoning and land use ordinances. A new vehicle dealer who requests a license under this subsection for a promotion involving new vehicles may not locate the promotion outside that dealer's area of responsibility as defined by the ~~dealers'~~dealer's franchise agreement. A dealer who operates an attended sales promotion at an agricultural fair or other agricultural event is exempt from this subsection if the sales promotion does not include motor vehicles. The fee for a 30-day attended sales promotion license is \$75 per location. The license for a location may be renewed 2 times in a calendar year.

SUMMARY

This bill clarifies that a vehicle or industrial equipment dealer who operates an attended sales promotion at an agricultural fair or other agricultural event is exempt from obtaining a dealer license only if the sales promotion does not include motor vehicles.