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An Act To Streamline Permitting for and Encourage the Business of Showing Vehicles

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 29-A MRSA §957, sub-§3, as amended by PL 2001, c. 361, §27, is further amended to read:

3. Attended sales promotion. The Secretary of State may issue to a dealer a ~~30-day~~90-day license to operate an attended sales promotion within this State. A request for an attended sales promotion must be submitted to the Secretary of State at least 48 hours before the proposed promotion date and must contain the proposed promotion date ~~and location~~. The promotion ~~and any use of a location~~ must comply with applicable building codes and zoning and land use ordinances. A new vehicle dealer who requests a license under this subsection for a promotion involving new vehicles may not locate the promotion outside ~~that dealer's area of responsibility as defined by the dealer's franchise agreement~~this State. A dealer who operates an attended sales promotion at an agricultural fair is exempt from this subsection. The fee for a ~~30-day~~90-day attended sales promotion license is \$75 per ~~location~~promotion. The license for a ~~location~~promotion may be renewed 2 times in a calendar year.

SUMMARY

This bill extends the length of time allowed by an attended sales promotion permit for dealers to show vehicles at expositions in the State from 30 days to 90 days. It also allows the permit to be used at any location in the State instead of at only one location.