

OUR ROLE

Keeping Maine... Maine

Raise awareness and support of smart growth principles and connect Mainers with the resources, methods, and tools to manage growth and change in their communities.

2 Provide leadership by facilitating meaningful and informed conversations among diverse voices to arrive at common sense solutions.

Advocate for policies, projects, and programs that allow Maine's economy to grow and prosper while conserving and enriching Maine's beautiful and productive natural spaces.

The mission of
GrowSmart Maine is to
build lasting prosperity
without sacrificing the
quality of life that
defines Maine.

GrowSmart Maine helps communities incorporate smart growth principles into community planning.

Smart growth provides choices in how communities respond to growth and change

10 Smart Growth Principles

prought you to Maine? 1. Mix land uses

- Take advantage of compact building design.
- 3. Create a range of housing opportunities and choices.
- 4. Create walkable neighborhoods.
- Foster distinctive, attractive communities with a sense of place.
- Preserve open space, farmland, natural beauty, and critical environmental areas.
- 7. Strengthen and direct development towards existing communities.
- 8. Provide a variety of transportation choices.
- Make development decisions predictable, fair, and cost effective.
- Encourage community and stakeholder collaboration in developmental

<u>OUR VISION</u>

Mainers Will Appreciate and Practice Smart Growth

- ⇒ A strong sense of identity
- ⇒ Equity and overall well-being
- ⇒ Right-sized and well-maintained infrastructure
- ⇒ Protected natural environment
- \Rightarrow Inclusive and effective civil engagement



What brought you to Maine?
Why do you stay?
What keeps you coming back
year after year?

That is quality of place.

The rocky coastline, the old growth forests, the rolling farmlands, the historic downtowns, the loon calls on still lakes, the third generation family that works the fields, the farms, and the fisheries. The quintessential Maine that we all have come to love—the thing that makes Maine ... *Maine*—that is quality of place.

That is what GrowSmart Maine is committed to protect.

Growsmartmaine.org

for additional info!

<u>ENGAGEMENT</u>—<u>Making Headway in Your Community</u>, <u>Energy Efficiency Toolkit</u>

EVENTS — Smart Growth Workshops, <u>Annual Summit</u>

<u>PARTNERSHIPS</u> — <u>Maine Alliance for Smart Growth</u> & <u>Maine's State Rural Development Council</u>

ADVOCACY — Local, State, & Federal level